



## Start-Up Boot Camp

The Center for Practice Management of the North Carolina Bar Association is proud to present the first Start-Up Boot Camp, a one day, non-CLE credit program, dedicated to the practical details of starting a law firm. The program will take place on Wednesday, Dec. 16, from 9 a.m. to 4:40 p.m. at the N.C. Bar Center in Cary.

The free program, which is open only to NCBA members on a first-come, first-serve basis, will provide everything from choice of entity to finding your first client to setting up a Web site to choosing the right office space.

Learn the nuts and bolts of how to get your firm started on the right foot and how to succeed in this challenging environment.

To register, email [akemple@ncbar.org](mailto:akemple@ncbar.org)

Here's the agenda:

<b>Time</b>	<b>Session and Presenter</b>
9-9:20	Registration And Breakfast
9:20-9:30	Welcome – Erik Mazzone, <i>North Carolina Bar Association, Cary</i>
9:30-10	How Not To Commit Malpractice: Mark Scruggs, <i>Lawyers Mutual, Cary</i>
10-10:30	Entity Choice: Jeffrey Hart, <i>Robinson Bradshaw &amp; Hinson, Chapel Hill</i>
10:30-11	Going Solo Or Partnering Up: Katherine Frye, <i>Frye Law Offices, Raleigh</i>
11-11:10	BREAK
11:10-11:40	Essential Technology: Lee Cumbie, <i>Cumbie Law Office Consulting, Dunn</i>
11:40-12:10	Getting Your First Client – Guerrilla Strategies: Lee Rosen, <i>Rosen Law Firm, Raleigh</i>
12:10-1	Lunch On Your Own
1-1:30	Cultivating Referral Sources – Lisa Angel, <i>Rosen Law Firm, Raleigh</i>
1:30-2	Web sites & Blogging: Jordan Qualls, <i>Attorney Fuel, Carrboro</i>
2-2:30	Insurance: Camille Stell, <i>Lawyers Mutual, Cary</i>
2:30-2:40	BREAK
2:40-3:10	Setting Fees: Afi Johnson-Parris, <i>Law Offices of Afi Johnson-Parris, Greensboro</i>
3:10-3:40	Ethics: Doug Brocker or Deanna Brocker, <i>The Brocker Law Firm, Raleigh</i>
3:40-4:10	Office Space: Jesse Shapiro, <i>The Law Offices of Jesse Shapiro, Apex</i>
4:10-4:40	Office Equipment and File Management: Beth Voltz, <i>Weatherspoon &amp; Voltz, Raleigh</i>