Tips for the Trade: How to Make Your Appeals More Appealing

2016 Appellate Practice Section Annual Meeting

LIVE • LIVE WEBCAST
Friday, September 30, 2016
NC Bar Center, Cary

VIDEO REPLAYS (at printing)
Cary  Tue., January 17, 2017
Charlotte  Fri., December 9, 2016
Winston-Salem  Thu., December 1, 2016

CLE CREDIT: 6.0 Hours
Includes 1.0 Hour Ethics/Professional Responsibility
Qualifies for North Carolina State Bar Appellate Practice Specialization credit

UPDATES & REGISTRATION
www.tinyurl.com/CLE566APM

Planned by the NCBA Appellate Practice Section

SUMMARY: Whether you are an appellate specialist or merely dabble in the appeals process, it is always helpful to get tips about how to hone your appellate skills. This program is designed to provide practical advice for anyone who practices before North Carolina’s state and federal appellate courts. With tips that span the entire process—including research, writing and oral argument—it is sure to appeal to a wide range of practitioners. Earn one hour of ethics credit and learn how to:

• Expand research capabilities with new resources
• Understand the role of public policy
• Draft more effective briefs
• Present a persuasive oral argument

The North Carolina Bar Association Foundation is accredited by the North Carolina State Bar as a provider of continuing legal education.

www.ncbar.org/CLE  #NCBACLE  facebook.com/NCBAorg
FOUR WAYS TO REGISTER

ONLINE* www.ncbar.org/CLE • PHONE* 800.228.3402 • FAX* 919.677.1774
MAIL* Attn: Accounting, NCBA Foundation, P.O. Box 3688, Cary, NC 27519-3688

*Credit cards only. **Please make checks payable to the NCBA Foundation.

TUITION | LIVE • WEBCAST • VIDEO REPLAY (VR) | Select format and tuition rate below.

<table>
<thead>
<tr>
<th>REGISTRANT TYPE</th>
<th>EARLY BIRD TUITION</th>
<th>REGULAR TUITION</th>
<th>WEBCAST TUITION</th>
</tr>
</thead>
<tbody>
<tr>
<td>NCBA Appellate Practice Section Member</td>
<td>$215 □ Live □ VR (see below)</td>
<td>$265 □ Live □ VR (see below)</td>
<td>$290 □ Webcast</td>
</tr>
<tr>
<td>NCBA Member</td>
<td>$235 □ Live □ VR (see below)</td>
<td>$285 □ Live □ VR (see below)</td>
<td>$310 □ Webcast</td>
</tr>
<tr>
<td>NCBA Paralegal Division Member</td>
<td>$155 □ Live □ VR (see below)</td>
<td>$205 □ Live □ VR (see below)</td>
<td>$230 □ Webcast</td>
</tr>
<tr>
<td>Non-member</td>
<td>$285 □ Live □ VR (see below)</td>
<td>$335 □ Live □ VR (see below)</td>
<td>$360 □ Webcast</td>
</tr>
<tr>
<td>Full-time LANC Attorney (NCBA Member)</td>
<td>These categories do not qualify for Early Bird tuition.</td>
<td>$155 □ Live □ VR (see below)</td>
<td>$180 □ Webcast</td>
</tr>
<tr>
<td>1st Year Licensed in NC (NCBA Member)</td>
<td>$99 □ Live □ VR (see below)</td>
<td>$124 □ Webcast</td>
<td></td>
</tr>
<tr>
<td>CLE Passport Holder</td>
<td>6 tokens □ Live □ VR (see below)</td>
<td>6 tokens □ Webcast</td>
<td></td>
</tr>
<tr>
<td>Judge (NCBA Member) □ Clerk of Court (NCBA Member) □ Law Professor (NCBA Member)</td>
<td>These categories do not qualify for Early Bird tuition or include any MCLE fees.</td>
<td>$75 □ Live □ VR (see below)</td>
<td>Choose from the applicable Webcast tuition options above.</td>
</tr>
<tr>
<td>Law Student Division Member □ Paralegal Student Member</td>
<td>$25 □ Live □ VR (see below)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

VIDEO REPLAY LOCATIONS | For details, see www.tinyurl.com/CLE566APM

- Cary | #566BAR
- Charlotte | #566CHA
- Winston-Salem | #566WIN
- Other (if applicable, from website): City: ____________________________ | Code: #566 _____

REGISTRANT INFORMATION | Please print clearly.

Print Full Name: ____________________________
Firm/Organization Name: ____________________________
Address: ____________________________
City, State and ZIP: ____________________________
Daytime Phone Number: ____________________________
Email Address: ____________________________
NC State Bar No. (Required for MCLE Credit): ____________________________

PAYMENT | Registration is processed only after payment is received. Please print clearly.

- Enclosed is a check, payable to the NCBA Foundation.
- Please charge my credit card.

Card Number: ____________________________ Expiration Date: ____________________________
Total Amount: __________ Signature: ____________________________
Program Agenda

Friday, September 30, 2016, 8:30a–4:30p

8:30a  Registration

8:55  Welcome and Introductions
     Kip D. Nelson

9:00  Next Generation Research Tools
     Jennifer L. Behrens
     Still stuck using those old books? Find out about resources other than Westlaw and LexisNexis that can assist you in your research. Discover the new world of Fastcase, Ravel Law and Casetext—and how they can make your life easier.

9:45  Effective Reply Briefs
     Mark R. Sigmon
     Haven't you always wanted the last word? Find out about how to write a reply brief that brings your points home and gives a judge what he or she wants to hear.

10:15  Tips for Oral Argument
       Erik R. Zimmerman
       It's not just about answering the judges’ questions. Hear from a former clerk to Chief Justice John G. Roberts about the dos and don'ts of oral argument, as evidenced by real-life examples.

10:45  Break

11:00  Bluebook Primer
       Allegra K. Collins
       Has it been awhile since you opened The Bluebook? Did you know that there is a 20th edition? Learn about the recent changes and some tips for citations in this interactive session.

11:30  Writing a Persuasive Statement of Facts
       John J. Korzen
       If you think the statement of facts is the portion of the brief that judges skip over, think again. Learn about how to craft a statement of facts that puts your client’s legal position in the best light possible.

12:15p  Networking Lunch (included at Live program only)

Appellate Practice Section Annual Meeting
       Preston O. Odom III, James McElroy & Diehl PA, Cornelius, presiding 2016-2017 Section Chair

1:15  The Role of Public Policy
     Judge Mark A. Davis and Jonathan Y. Ellis
     Facts, law . . . and that other thing. Hear from a former Bristow Fellow in the Office of the Solicitor General about how public policy fits into the appellate picture and how to incorporate those arguments into your briefs.
We extend our sincere gratitude to the NCBA Appellate Practice Section, and the planners and speakers who volunteer their time and expertise toward the goal of presenting an educational program of the very highest quality.

2:00  **Ethics in Appellate Practice and Legal Writing**
Judge Richard Dietz and Judge R. Christopher Dillon
The ethical rules are easy to state but can be difficult to apply. Find out about conflicts that can arise and how to deal with them, in this session led by a current judge on the North Carolina Court of Appeals.

3:00  **Break**

3:15  **Behind the Curtain**
Justice Robert H. Edmunds Jr. and J. Bryan Boyd
Ever wondered how things work behind the scenes at the Supreme Court of North Carolina? Discover some of the “secrets” from the Senior Associate Justice and the Court’s new clerk.

4:00  **Appellate Resources**
Rebecca K. Watts
Ever have questions about appellate practice? Don’t know where to look? Find out about the resources that are available to make your job simpler—including tip sheets, guides and publications from the bar.

4:30  **Adjourn**

* Indicates portion providing Ethics/Professional Responsibility credit
Program Information

Planners
- Allegra K. Collins, Campbell University School of Law, Raleigh
- Kip D. Nelson, Smith Moore Leatherwood LLP, Greensboro

Speakers
- Justice Robert H. Edmunds Jr., Supreme Court of North Carolina, Raleigh
- Judge Mark A. Davis, North Carolina Court of Appeals, Raleigh
- Judge Richard Dietz, North Carolina Court of Appeals, Raleigh
- Judge R. Christopher Dillon, North Carolina Court of Appeals, Raleigh
- Jennifer L. Behrens, Goodson Law Library, Duke University School of Law, Durham
- J. Bryan Boyd, Clerk, Supreme Court of North Carolina, Raleigh
- Allegra K. Collins, Campbell University School of Law, Raleigh
- Jonathan Y. Ellis, Latham & Watkins LLP, Washington, DC
- John J. Korzen, Wake Forest School of Law, Winston-Salem
- Mark R. Sigmon, Sigmon Law PLLC, Raleigh
- Rebecca K. Watts, Collins Family Law Group, Monroe
- Erik R. Zimmerman, Robinson Bradshaw & Hinson PA, Chapel Hill

Hotel Information
Contact hotels directly for reservations at the special NCBA room rate. Rates are based on availability and may sell out.

- **Embassy Suites, 201 Harrison Oaks Boulevard, Cary**
  Rate: $169 Single/Double. Rate includes a full cooked-to-order breakfast and the manager’s evening reception.
  Reservations: 919.677.1840 | Reference Corporate ID: NCB

- **TownePlace Suites by Marriott, 120 Sage Commons Way, Cary**
  Rate: $106 studio queen with sleeper sofa (Sunday–Thursday). Rate includes a complimentary hot breakfast. All rooms come with a fully equipped kitchen.
  Reservations: 919.678.0005 | Ask for the NC Bar Association corporate rate.

CLE PASSPORT
Access to all your CLE needs with one easy payment

**Top Benefits of CLE Passport**
- Average savings of 25% per year on programs*
- One easy payment with rolling enrollment
- Save 30% on all CLE Bookstore purchases
- $50 discount for current Passport holders
- No cancellation fees for Passport holders

* A limited number of out-of-state and special programs are not eligible.

Get your CLE Passport today!
ONLINE: [www.ncbar.org/CLEPassport](http://www.ncbar.org/CLEPassport)
PHONE: 800.228.3402

**CLE Passport Pricing**
- NCBA Member Attorneys: 24 Hours (Tokens) for $649
- NCBA Paralegal Members: 12 Hours (Tokens) for $329

Non-member pricing is also available.
Appellate Practice

Tips for the Trade: How to Make Your Appeals More Appealing
2016 Appellate Practice Section Annual Meeting

LIVE • LIVE WEBCAST
Friday, September 30, 2016
NC Bar Center, Cary

VIDEO REPLAYS
For details and a current list of dates and locations, visit www.tinyurl.com/CLE566APM

CLE CREDIT: 6.0 Hours
Includes 1.0 Hour Ethics/Professional Responsibility. Qualifies for North Carolina State Bar Appellate Practice Specialization credit

“Another top-notch program.”
“Quality topics. Excellent presentations.”
“Great work! Excellent CLE.”

BECOME A CLE EVENT SPONSOR
for one of our award-winning CLE programs.

Contact Jennifer Shapiro, Sponsorship Development Coordinator, at 919.677.0561 or jshapiro@ncbar.org for complete information.