All Legal Professionals

# 2017 MCLE Marathon Days


## SUMMARY

Need last-minute CLE hours? This is your opportunity to earn up to 18 hours in just two days. Choose from a collection of top quality Live, Live Webcast and Video Replay programming—just in time to beat the end-of-year deadline: February 28.

## LIVE and LIVE WEBCAST PROGRAM

**Tuesday, February 28, 2017**
**NC Bar Center, Cary**

## VIDEO REPLAY PROGRAMS

**Saturday, February 25, and Tuesday, February 28, 2017,** at the locations listed below. See inside for details.

**Asheville**
Comfort Suites Outlet Center
890 Brevard Road
Asheville, NC 28806
828.665.4000

**Cary**
NC Bar Center
8000 Weston Parkway
Cary, NC 27513
919.677.0561

**Concord**
Hilton Garden Inn–Charlotte/Concord
7831 Gateway Lane, NW
Concord, NC 28027
704.979.2900

**Wilmington**
Country Inn & Suites
4706 New Centre Drive
Wilmington, NC 28405
910.398.6470

## FOUR WAYS TO REGISTER

ONLINE* ***www.ncbar.org/CLE*** | PHONE* 800.228.3402 | FAX* 919.677.1774
MAIL** | Attn: Accounting, NCBA Foundation, P.O. Box 3688, Cary NC 27519

The North Carolina Bar Association Foundation is accredited by the North Carolina State Bar as a provider of continuing legal education.

NORTH CAROLINA FOUNDATION BAR ASSOCIATION

***www.ncbar.org/CLE*** **#NCBACLE** ***facebook.com/NCBAorg***

# 2017 Marathon Days Programming Registration | February 25 and 28

## STEP 1 | Please check your registrant category below. (Choose only one)

- ☐ NCBA Member
- ☐ Full-Time LANC Attorney (NCBA Member)
- ☐ CLE Passport Holder
- ☐ Clerk of Court (NCBA Member)
- ☐ Law Student Division Member
- ☐ NCBA Paralegal Division Member
- ☐ 1st Year Licensed in NC (NCBA Member)
- ☐ Judge (NCBA Member)
- ☐ Law Professor (NCBA Member)
- ☐ Paralegal Division Student Member
- ☐ Non-member

## STEP 2 | Tell us about yourself. Please print clearly.

Print Full Name: _____

Firm/Organization Name: _____

Address: _____

City, State and ZIP: _____

Daytime Phone Number: _____

Email Address: _____

NC State Bar No. (Required for MCLE Credit): _____

## STEP 3 | Select your programs and write your tuition rate in the space at the right.

I am registering for (check all that apply):

SATURDAY PROGRAMS–February 25–NC Bar Center only

- ☐ Making a Better You in 2017 **(Tuition Chart A)** | Video Replay #511BAR $_____
- ☐ Best of the 2016 NCBA Annual Meeting **(Tuition Chart A)** | Video Replay #647BAM $_____
- ☐ Don't Brew Up Trouble: Trademark and Advertising Issues in the Craft Beverage Industry **(Tuition Chart A)** | Video Replay #554BAR $_____

TUESDAY PROGRAMS–February 28

Early Riser Video Replay **(Tuition Chart B)**. Choose location below. $_____
☐ Asheville (#645ASV) ☐ Cary (#645BAR) ☐ Concord (#645CRD) ☐ Wilmington (#645WLM)

Morning Live and Webcast—CARY ONLY **(Tuition Chart A)**. Choose location below. $_____
☐ Live-Cary (#643FFP) ☐ Webcast (643LWC)

Morning Video Replay **(Tuition Chart A)**. Choose location below. $_____
☐ Asheville (#646ASV) ☐ Concord (#646CRD) ☐ Wilmington (#646WLM)

Lunch Video Replay **(Tuition Chart C)**. Choose location below. $_____
☐ Asheville (#645AS2) ☐ Cary (#645BR2) ☐ Concord (#645CR2) ☐ Wilmington (#645WL2)

Afternoon Video Replay **(Tuition Chart A)**. Choose location below. $_____
☐ Asheville (#645AS3) ☐ Cary (#645BR3) ☐ Concord (#645CR3) ☐ Wilmington (#645WL3)

Evening Video Replay **(Tuition Chart A)**. Choose location below. $_____
☐ Asheville (#645AS4) ☐ Cary (#645BR4) ☐ Concord (#645CR4) ☐ Wilmington (#645WL4)

**TOTAL AMOUNT:** $_____

| REGISTRANT TYPE | TUITION CHART A | | | TUITION CHART B | | TUITION CHART C | |
|---|---|---|---|---|---|---|---|
| | Early Bird* | Regular | Webcast | Early Bird* | Regular | Early Bird* | Regular |
| NCBA Member | $155 | $205 | $230 | $65 | $85 | $75 | $95 |
| NCBA Paralegal Division Member | $110 | $160 | $185 | $45 | $65 | $55 | $75 |
| Non-Member | $205 | $255 | $280 | $75 | $95 | $85 | $105 |
| Full-Time LANC Attorney (NCBA Member) | *These categories do not qualify for Early Bird tuition.* | $110 | $135 | *These categories do not qualify for Early Bird tuition.* | $45 | *These categories do not qualify for Early Bird tuition.* | $55 |
| 1st Year Licensed in NC (NCBA Member) | | $99 | $124 | | N/A | | N/A |
| CLE Passport | | 3 tokens | | | 1 token | | 1 token |
| Judge (NCBA Member)<br>Clerk of Court (NCBA Member)<br>Law Professor (NCBA Member) | *These categories do not qualify for Early Bird tuition or include MCLE fees.* | $75 | N/A | *These categories do not qualify for Early Bird tuition or include MCLE fees.* | $75 | *These categories do not qualify for Early Bird tuition or include MCLE fees.* | $75 |
| Law Student Division Member<br>Paralegal Division Student Member | | $25 | | | $25 | | $25 |

* Early Bird tuition MUST be received one week prior to program date.

## STEP 4 | Include your payment. Registration is processed only after payment is received.

☐ Enclosed is a check, payable to the NCBA Foundation. ☐ Please charge my credit card.

Card Number: _____ Expiration Date: _____

**Total Amount** (from above): _____ Signature: _____

# Program Agendas

## Saturday, February 25, 2017

### Video Replay | Making a Better You in 2017 | 8:45a–12:15p

Location: Cary
CLE Credit: 3.0 Hours, includes 2.0 Hours Ethics/Professional Responsibility and 1.0 Hour Substance Abuse/Mental Health

Speaker: James L. Blackburn, Raleigh

Agenda

| | |
|---|---|
| 8:45a | **Registration** |
| 9:00 | **Ten Ways to be Better at What You Do*** |
| 11:00 | **Break** |
| 11:15 | **Hope Beats Depression Every Time**† |

### Video Replay | Best of the 2016 NCBA Annual Meeting | 12:30–3:45p

Location: Cary
CLE Credit: 3.0 Hours

Agenda

| | |
|---|---|
| 12:15p | **Registration** |
| 12:30 | **Bridging Generational Differences in Today's Law Firm**<br>**Leonard Chalnick, JD, CPA, MS**, Stonebridge Connection, Asheville and<br>**Marla Chalnick, Ph.D., LPC,** Stonebridge Connection, Asheville |
| 1:30 | **Touchy Tom: A Workplace Love Story**<br>**Paul Holscher,** Jackson Lewis PC, Raleigh |
| 2:30 | **Break** |
| 2:45 | **Law of Robots: Changing Law for Thinking Machines**<br>**Edward J. Walters**, Fastcase, Washington, D.C. |

### Video Replay | Don't Brew Up Trouble: Trademark and Advertising Issues in the Craft Beverage Industry | 12:15–3:45p

Location: Cary
CLE Credit: 3.0 Hours

Agenda

| | |
|---|---|
| 12:15p | **Registration** |
| 12:30 | **Craft Beverage Trademark Law 101**<br>**Rebecca E. Crandall**, McGuire Wood & Bissette, Asheville |
| 1:30 | **Craft Beverage Labeling 101**<br>**Robert F. "Rick" Jackson**, McGuire Wood & Bissette, Asheville |
| 2:30 | **Break** |
| 2:45 | **Craft Beverage Trademark Law: In the TTAB Trenches with Innovation Brewing**<br>**Douglas S. Reiser**, Reiser Legal PLLC, Seattle, WA |

# Tuesday, February 28, 2017

## EARLY RISER Video Replay | Adventures in Ethics: Will You End Your Career with Integrity?* | 7:00–8:30a

Locations: Asheville, Cary, Concord and Wilmington
CLE Credit: 1.0 Hour Ethics/Professional Responsibility

### Agenda

7:00a **Registration**
7:30 **Adventures in Ethics: Will You End Your Career with Integrity?*** (From *NCBA 2014 Annual Review*, October 2014) | **Allison C. Tomberlin**, General Counsel, Forsyth County Board of Education, Winston-Salem

## MORNING Live and Live Webcast Program | The Fear Factor* and What Notorious Characters Teach About Confidentiality and Privilege* | 9:00a–12:15p

Location: Cary and Live Webcast
CLE Credit: 3.0 Hours Ethics/Professional Responsibility

Speaker: Stuart I. Teicher, Rutgers Law School, Camden, New Jersey

### Agenda

8:30a **Registration**
8:55 **Welcome and introductions**
9:00 **The Fear Factor—How Good Lawyers get in Bad Ethical Trouble***
11:00 **Break**
11:15 **What Notorious Characters Teach About Confidentiality and Privilege***

## MORNING Video Replay | Ethics Medley | 9:00a–12:15p

Locations: Asheville, Concord and Wilmington
CLE Credit: 3.0 Hours, includes 2.0 Hours Ethics/Professional Responsibility and 1.0 Hour Substance Abuse/Mental Health

### Agenda

8:30a **Registration**
9:00 **Yes, There's Help: Resources for Lawyers, Their Clients and a Personal Story of Recovery**† (from *36th Annual Estate Planning & Fiduciary Law Program*, July 2015) **Paula A. Kohut**, Kohut PLLC, Wilmington
10:00 **Social Media for Dummies…Who Happen to be Lawyers: How to Leverage Social Media in Litigation*** (from *NCBA 2016 Annual Review*, October 2016) **Ashley P. Holmes**, Vandeventer Black LLP, Raleigh
11:00 **Break**
11:15 **Ethical Considerations in Use of Support Staff*** (from *The Basics of Navigating a Workers' Compensation Claim* (2015 Basics of Workers' Compensation), November 2015) **Amy Gallimore**, Oxner + Permar LLC, Asheboro, **Ponchita L. Heggie**, Cranfill Sumner & Hartzog LLP, Raleigh and **W. Mark Peck**, Robinson & Lawing LLP, Winston-Salem

## LUNCH Video Replay | Never Enough: The Story of a Compulsive Gambler† | 12:15–1:45p

Locations: Asheville, Cary, Concord and Wilmington
CLE Credit: 1.0 Hour Substance Abuse/Mental Health

### Agenda

12:15p **Registration**
12:45 **Never Enough: The Story of a Compulsive Gambler**† (from *Practical Skills for Practicing Lawyers (2016 Construction Law Section Annual Meeting)*, September 2016) **Michael Burke**, Michigan Association of Problem Gambling, Howell, MI

*Continued on next page*

## AFTERNOON Video Replay Medley | 1:45–6:00p

**Locations:** Asheville, Cary, Concord and Wilmington
**CLE Credit:** 3.5 Hours, includes 1.0 Hour Mental Health/Substance Abuse

### Agenda

1:45p **Registration**

2:15 **Your Law Firm May Not Be As Secure As You Think** (from *The Art of the e-Deal: Harnessing Technology in the Modern Real Estate Law Practice (2015 Real Property Hot Topics)*, February 2015)
**Daniel Gold**, Iris Data Services, Charlotte

3:15 **Advising Clients in Charitable Planning Options** (from *2016 Advanced Estate Planning Survey Course*, May 2016)
**Daniel K. Hicks**, Ingersoll & Hicks PLLC, Winston-Salem

4:00 **Break**

4:15 **Being Better Now**† (from *ABCs of Criminal Court,* February 2015)
**Chad Garrett,** Garrett, Walker & Aycoth, Greensboro

5:15 **Second Annual Ten Most Significant (Insurance) Coverage Decisions of the Year** (from *2016 Insurance Law Section Annual Meeting*, April 2016)
**Joshua D. Davey,** McGuireWoods LLP, Charlotte

## EVENING Video Replay Medley | 6:00–10:15p

**Locations:** Asheville, Cary, Concord and Wilmington
**CLE Credit:** 3.5 Hours, includes 1.0 Hour Ethics/Professional Responsibility

### Agenda

6:00p **Registration**

6:15 **Battle of the Wills—Caveats Proceedings in North Carolina** (from *Trusts & Estates: Fiduciary Litigation and Dispute Resolution*, February 2015)
**Stephen J. Grabenstein**, The Van Winkle Law Firm, Asheville

7:15 **Common Issues with Historic Preservation** (from *2016 Zoning Planning & Land Use Section Annual Meeting*, March 2016)
**Ramona M. Bartos**, North Carolina Department of Natural and Cultural Resources, Raleigh

8:15 **Break**

8:30 **Mentoring in Our Evolving Profession*** (from *The State of Our Profession and Professional Responsibilities*, October 2016)
**Mark A. Scruggs,** Lawyers Mutual Liability Insurance Company of North Carolina, Cary

9:30 **Digital Signatures: How to "Ink" the Deal Digitally** (from *The Art of the e-Deal: Harnessing Technology in the Modern Real Estate Law Practice (2015 Real Property Hot Topics)*, February 2015)
**J. Benjamin Davis**, Brooks Pierce McLendon Humphrey & Leonard LLP, Raleigh

* Indicates portion providing Ethics/Professional Responsibility credit
† Indicates portion providing Substance Abuse/Mental Health credit

**FINE PRINT • REGISTRATION** Registrations are limited by space, and may include a live video broadcast overflow room. **TRANSFERS** Registrants may transfer from a Live program, Video Replay, Webcast, Webinar or Phone/Audio Streaming Program without penalty within three business days after the program date. **CANCELLATIONS** Cancellations must be received by 9:00 a.m. the third business day prior to the program to qualify for a refund (less $75 administrative fee). Those not attending will receive the digital program materials in full consideration of tuition paid. **MCLE CREDIT** The North Carolina Bar Association Foundation is an accredited CLE sponsor under the MCLE Regulations promulgated by the NC State Bar Board of Continuing Legal Education. This program is approved (but not sponsored) by the Board for the designated number of CLE hours. Each attorney must maintain a record of his/her attendance for the NC State Bar annual report. MCLE credit is reported by NCBA Foundation only if a NC State Bar number is provided. Your CLE tuition includes mandatory State Bar fees used to support the State Bar's Mandatory Continuing Legal Education program, the Chief Justice's Commission on Professionalism and the Chief Justice's Equal Access to Justice Commission. Your tuition also includes digital access to all program materials. **DIGITAL PROGRAM MATERIALS** You will receive a notification email when digital materials are available to download. To retrieve digital materials, log in and select "Your Course Materials" on the CLE website. All of the materials for this program will be available for download in advance of the program. **VIDEO REPLAYS** To qualify for the Early Bird tuition, registration must be received one week prior to program date. NC State Bar rules require a minimum number of preregistered active State Bar members. The NCBA Foundation reserves the right to cancel any video program prior to the program date if registrations do not meet the NC State Bar requirement. Some sites require additional registration or evaluation forms. Visit ***www.tinyurl.com/2017Marathon*** to confirm video replay registration and program start times. CLE credit hours at Video Replays are subject to change. Video replay program attendees may purchase the printed manuscript at cost. Due to printing and shipping lead times we are unable to accommodate requests for print materials made fewer than seven (7) days prior to any video replay program. **INCLEMENT WEATHER** We make every effort to notify registrants when a program is canceled or delayed due to weather. If inclement weather is forecast, please check your local news listings or contact event venue. NCBA programs will follow the work schedule of the hosting institutions, to include delayed openings. **CLE SCHOLARSHIPS** A limited number of scholarships are available to members in financial need. Contact Membership Services at 1.800.662.7407 or email ***akemple@ncbar.org***. **EVENT SPONSOR AND EXHIBITOR OPPORTUNITIES** Interested in meeting the attendees of this program? Become an exhibitor or sponsor! Contact Jennifer Shapiro at ***CLESponsorship@ncbar.org*** for detailed information about these opportunities and their benefits. **FOR MORE INFORMATION, VISIT *WWW. NCBAR.ORG/CLE.***

NORTH CAROLINA
FOUNDATION
BAR ASSOCIATION
P.O. Box 3688
Cary, NC 27519-3688

Nonprofit Org.
US Postage
PAID
Raleigh, NC
Permit #297

**All Legal Professionals**

# 2017 MCLE Marathon Days

## LIVE and LIVE WEBCAST PROGRAM

Tuesday, February 28, 2017
NC Bar Center, Cary

## VIDEO REPLAY PROGRAMS

Saturday, February 25 and
Tuesday, February 28, 2017
in Asheville, Cary, Charlotte/
Concord and Wilmington

Visit **www.tinyurl.com/2017Marathon**

**CLE CREDIT: Up to 18.0 Hours over two days**
including up to 7.0 Hours Ethics/Professional Responsibility and up to 4.0 Hours Substance Abuse/Mental Health

**BECOME A CLE EVENT SPONSOR**
for one of our award-winning
CLE programs.

Contact Jennifer Shapiro, Sponsorship Develoment Coordinator, at 919.677.0561 or CLESponsorship@ncbar.org for compete information.