2017 Business Law Institute
LIVE | Thursday, February 16, 2017
Pinehurst Resort, Pinehurst
VIDEO REPLAY (at printing)
Cary Friday, June 30
CLE CREDIT: 3.75 Hours
UPDATES & REGISTRATION:
www.tinyurl.com/CLE588BLI

2017 Business Law and International Law & Practice Sections Joint Annual Meeting
LIVE | Friday, February 17, 2017
Pinehurst Resort, Pinehurst
VIDEO REPLAY (at printing)
Cary Wednesday, April 5
CLE CREDIT: 7.25 Hours
Includes 1.0 Hour Ethics/Professional Responsibility and 1.0 Hour Substance Abuse/Mental Health
UPDATES & REGISTRATION: www.tinyurl.com/CLE589BLM

2017 Ethics Medley
OPTIONAL VIDEO REPLAY | Thursday, February 16, 2016
Pinehurst Resort, Pinehurst
CLE CREDIT: 3.0 Hours
Includes 2.0 Hours Ethics/Professional Responsibility and 1.0 Hour Substance Abuse/Mental Health
UPDATES & REGISTRATION: www.tinyurl.com/CLE646PIN

SUMMARY: Join top business lawyers and international law practitioners at this annual event at Pinehurst Resort. With 16 sessions, including four breakout sessions and an update from the Honorable James L. Gale, Chief Business Court Judge, there is something for everyone.

Topics on the agenda include:
• Practice-oriented programs
• Panels with experienced practitioners on crowdfunding and international transactions
• February favorites—annual business law update and programs on ethics in transactional matters and attorney wellness

The North Carolina Bar Association Foundation is accredited by the North Carolina State Bar as a provider of continuing legal education.

www.ncbar.org/CLE #NCBACLE facebook.com/NCBAorg
**Program Agendas**

**2017 Ethics Medley (Optional Video Replay)**  
**Thursday, February 16, 2017, 8:00–11:30a**  
(3.0 Hours includes 2.0 Hours Ethics/Professional Responsibility and 1.0 Hour Substance Abuse/Mental Health)

8:00a **Registration and Continental Breakfast**

8:30 **Yes, There’s Help: Resources for Lawyers, Their Clients and a Personal Story of Recovery**† (from *36th Annual Estate Planning & Fiduciary Law Program*, July 2015)  
Paula A. Kohut, Kohut PLLC, Wilmington

9:30 **Social Media for Dummies…Who Happen to be Lawyers: How to Leverage Social Media in Litigation*** (from *NCBA 2016 Annual Review*, October 2016)  
Ashley P. Holmes, Vandeventer Black LLP, Raleigh

10:30 **Ethical Considerations in Use of Support Staff*** (from *The Basics of Navigating a Workers’ Compensation Claim (2015 Basics of Workers’ Compensation)*, November 2015)  

11:30 **Adjourn**
* Indicates portion providing Ethics/Professional Responsibility credit  
† Indicates portion providing Substance Abuse/Mental Health credit

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**2017 Business Law Institute**  
**Thursday, February 16, 2017, 12:30–5:00p**  
(3.75 Hours)

12:30p **Registration**

12:55 **Welcome and Introductions**

1:00 **Negotiation Skills and Strategy for Commercial Contracts**  
Moderator: David S. Robinson | Panelist: Samuel W. “Sam” Whitt

1:45 **A Collaborative Solution for Resolving Business Disputes**  
John L. Sarratt

2:30 **Creating and Preserving Valuable Rights in Products, Brands and Proprietary Content: The Critical Role of the Business Attorney**  
Robert A. Monath

3:15 **Break**

3:30 **Best Practices in M&A Due Diligence**  
Jason L. Martinez and Justin G. Truesdale

4:15 **Cybersecurity: Navigating a Data Breach**  
Charles F. Marshall

5:00 **Adjourn/Networking Reception**
2017 Business Law and International Law & Practice Sections Joint Annual Meeting
Friday, February 17, 2017, 7:30a–5:05p
(7.25 Hours, includes 1.0 Hour Ethics/Professional Responsibility and 1.0 Hour Substance Abuse/Mental Health)

7:30a  Registration and Continental Breakfast (included at Live program only)
8:00   Welcome and Introductions
8:15   Annual Business Law Update
Thomas J. Molony
9:00   Current Developments Involving the North Carolina Business Court
Judge James L. Gale
9:45   Break
10:00  Top International Issues for Corporate Attorneys
Moderator: Eric H. Cottrell
Panelists: Kevin Chapman, Albert E. Guarnieri and P. Scott Manning
10:45  Ethical Conflicts in Transactional Matters*
Thomas B. Mason and Amy E. Richardson
11:45  Networking Lunch (included at Live program only)
Sponsored by SunTrust Private Wealth Management & GenSpring Family Offices
Business Law Section Annual Meeting
Anna S. Mills, The Van Winkle Law Firm, Charlotte, 2016-2017 Section Chair, Presiding
International Law & Practice Section Annual Meeting
Mica N. Worthy, Cranfill Sumner & Hartzog, Charlotte, 2016-2017 Section Chair, Presiding
12:45p #nccrowdfundingnow: Making Sense of Raising Capital for Private Companies in North Carolina
Moderator: Benji T. Jones
Panelists: Leo John, Jon Spinney, James F. “Jim” Verdonik and Representative from NC SOS Securities Division
1:30   À la Rècherche du Temps Perdu: The Art and Science of Corporate Minutes
Edward C. Winslow
2:15   Transition Break
2:30   Breakout Session (Please choose one)
   •  What is a Privacy Shield and Who is GDPR? 12 Things You Need to Know About Upcoming Developments in EU Data Privacy Laws
Saad Gul and Michael E. Slipsky
   •  Tax and Non-Tax Considerations in Family Business Succession Planning
Christopher J. C. Jones
3:15   Transition Break
3:20 Breakout Session (Please choose one)
- Labor & Employment Issues to Watch for in Business Transactions
  Amie F. Carmack
- The Defend Trade Secrets Act of 2016: Practical Considerations for the Business Lawyer
  Alice C. Richey

4:05 Transition Break

4:10 You're Not the Lone Ranger: Dealing with Depression
Larry B. Sitton

5:10 Closing Remarks/Adjourn

* Indicates portion providing Ethics/Professional Responsibility credit
† Indicates portion providing Substance Abuse/Mental Health credit

Hotel Information
Contact hotel directly for reservations at the special NCBA room rate. Rates are based on availability and may sell out.

Pinehurst Resort,
80 Carolina Vista Drive, Pinehurst

Rate: Modified American Plan (MAP)
$238 single occupancy
$162 double occupancy.
The MAP rate is per person, per night and includes lodging, breakfast and dinner.

Reservations: 855.235.8507
Cutoff Date: January 23, 2017
PROGRAM REGISTRATION: PLEASE COMPLETE BOTH SIDES

FOUR WAYS TO REGISTER
ONLINE* www.ncbar.org/CLE | PHONE* 800.228.3402 | FAX* 919.677.1774
MAIL* | Attn: Accounting, NCBA Foundation, P.O. Box 3688, Cary NC 27519
*Credit cards only.  **Please make checks payable to the NCBA Foundation.

2017 Ethics Medley
#646PIN  | February 16, 2017  | 8:00–11:30a
TUITION | OPTIONAL VIDEO REPLAY (VR) | Select tuition rate below.

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SELECT ONE
- Judge (NCBA Member)
- Clerk of Court (NCBA Member)
- Law Professor (NCBA Member)
- Law Student Division Member
- Paralegal Student Member

These categories do not qualify for Early Bird tuition or include any MCLE fees.

2017 Business Law Institute
#588BLI  | February 16, 2017  | 12:30–5:00p
TUITION | LIVE • VIDEO REPLAY (VR) | Select tuition rate below.

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2017 Business Law and International Law & Practice Sections Joint Annual Meeting
#589BLM | February 17, 2017 | 7:30a–5:05p

TUITION | LIVE • VIDEO REPLAY (VR) | Select format and tuition rate below.

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VIDEO REPLAY LOCATIONS
2017 Business Law Institute
For details and an updated list, see www.tinyurl.com/CLE588BLI
□ Cary | #588BAR
□ Other (if applicable, from website): City: _______ | Code: #588 _______

2017 Business Law and International Law & Practice Sections Joint Annual Meeting
For details and an updated list, see www.tinyurl.com/CLE589BLM
□ Cary | #589BAR
□ Other (if applicable, from website): City: __________ | Code: #589 _______

REGISTRANT INFORMATION | Please fill in the blanks.

Print Full Name: ___________________________________________
Firm/Organization Name: _____________________________________
Address: ___________________________________________________
City, State and ZIP: ___________________________________________
Daytime Phone Number: _______________________________________
Email Address: _____________________________________________
NC State Bar No. (Required for MCLE Credit): _____________________

PAYMENT | Registration is processed only after payment is received. Please print clearly.

Enclosed payment is the registration fee for the following program(s):
□ 2017 Ethics Medley—Optional Video Replay (546PIN)
□ 2017 Business Law Institute (#588BLI)
□ 2017 Business Law and International Law & Practice Sections Joint Annual Meeting (#589BLM)
□ Enclosed is a check, payable to the NCBA Foundation. □ Please charge my credit card.
Card Number: ___________________________ Expiration Date: __________
Total Amount: __________ Signature: ___________________________________
2017 Business Law Institute

Planners
- Ryan W. Coffield, The Van Winkle Law Firm, Asheville
- Gene A. Jones Jr., Morningstar Law Group, Morrisville

Speakers
- Charles F. Marshall, Brooks Pierce McLendon Humphrey & Leonard LLP, Raleigh
- Jason L. Martinez, Smith Anderson Blount Dorsett Mitchell & Jernigan LLP, Raleigh
- Robert A. Monath, Raleigh
- David S. Robinson, Nexsen Pruet LLC, Raleigh
- John L. Sarratt, Harris Sarratt & Hodges LLP, Raleigh
- Justin G. Truesdale, Smith Anderson Blount Dorsett Mitchell & Jernigan LLP, Raleigh
- Samuel W. “Sam” Whitt, Nexsen Pruet PLLC, Raleigh

2017 North Carolina Business Law and International Law & Practice Sections Joint Annual Meeting

Planners
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- Gene A. Jones Jr., Morningstar Law Group, Morrisville

Speakers
- Judge James L. Gale, North Carolina Superior Court, Greensboro
- Amie F. Carmack, Morningstar Law Group, Raleigh
- Kevin Chapman, Colfax Corporation, Monroe
- Eric H. Cottrell, Parker Poe Adams & Bernstein LLP, Charlotte
- Albert E. Guarnieri, Parker Poe Adams & Bernstein LLP, Charlotte
- Saad Gul, Poyner Spruill LLP, Raleigh
- Leo John, North Carolina Secretary of State Securities Division, Raleigh
- Benji T. Jones, Smith Anderson Blount Dorsett Mitchell & Jernigan LLP, Raleigh
- Christopher J. C. Jones, Moore & Van Allen PLLC, Charlotte
- P. Scott Manning, Parker Poe Adams & Bernstein LLP, Charlotte
- Thomas B. Mason, Harris Wiltshire & Grannis LLP, Washington, DC
- Thomas J. Molony, Elon University School of Law, Greensboro
- Amy E. Richardson, Harris Wiltshire & Grannis LLP, Raleigh
- Alice C. Richey, Alexander Ricks PLLC, Charlotte
- Larry B. Sitton, Smith Moore Leatherwood LLP, Charlotte & Greensboro
- Michael E. Slipsky, Poyner Spruill LLP, Raleigh
- Jon Spinney, Malartu Funds, Raleigh
- James F. “Jim” Verdonik, Ward and Smith PA, Raleigh
- Edward C. Winslow, Brooks Pierce McLendon Humphrey & Leonard LLP, Greensboro

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Business Law and International Law & Practice

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