SUMMARY: Nonprofit organizations often seek out attorneys to serve on their boards of directors, and doing so is a great way for attorneys to contribute to their communities. But the unique professional skills that attorneys bring can also implicate important ethical considerations. Designed for current and future board members, these sessions provide an inside look on key legal and practical issues, including what constitutes good nonprofit governance, the roles and responsibilities of board members, critical tax and other compliance issues for nonprofits, ethical considerations and the board/executive relationship.
So You’ve Joined the Board—Now What? Nonprofit Governance for Lawyers

#594NPB and #594LWC | February 10, 2017

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8:15a  Registration

8:55  Welcome and Introductions

9:00  Good Governance for Nonprofits
      Dianne C. Bailey
      Boards of directors play a critical role in the success of nonprofit organizations. Board members who understand and embrace basic principles of good governance help nonprofits gain credibility, provide access to community resources and serve as effective advocates. Nonprofits that lack strong board leadership often languish, or worse, find themselves the subject of media or governmental inquiry. During this session, Bailey offers tools to minimize your personal exposure to liability as a volunteer leader and leverage your skills as an attorney to realize your favorite nonprofit's mission.

9:45  The Public Charity Life Cycle: A Compliance Overview
      Ed Chaney
      Board members need not be experts on tax law, but 501(c)(3) compliance oversight can be an important component of good governance. Walk through key compliance issues that typically occur during the lifecycle of a public charity, including operational restrictions, fundraising and public support considerations, public disclosures, and other tax law issues.

10:30  Break

10:45  Governance and State Law: Charitable Solicitation, State Tax Issues, Charitable Assets
      Jennifer T. Harrod and David R. Heinen
      In addition to federal tax law, nonprofits are regulated by a number of important state law considerations. This panel explores several of the most key regulatory regimes, what is required of nonprofits and common foot faults.

11:45  Networking Lunch (included at Live program only)

12:45p  Investment and Financial Management Oversight and Related Board Policies
      Jean Gordon Carter
      Learn how the Uniform Prudent Management of Institutional Funds Act governs the investment of charitable assets, the spending of endowment funds, and when and how a nonprofit can seek to modify the administrative terms of a donor restricted gift (modification) or change the gift's purposes (cy pres). Explore best practices and policies that can help boards effectively fulfill this function.

1:15  Executive Compensation and Insider Transactions
      David L. Kyger
      Establishing reasonable compensation of executives and appropriately handing potential transactions with insiders are among a governing board's most important responsibilities. Analyze the issues governing bodies face in such decisions and the policies and best practices to consider.

2:00  Break
2:15 Lawyers Serving on Nonprofit Boards (Ethical Concerns)*
Walter R. Rogers Jr.

Lawyers are often recruited to serve on nonprofit boards in part for their particular expertise and perspectives, but these expectations may create special considerations for lawyers serving as directors. Explore how to navigate being an effective board member while being mindful of ethical and other practical issues that accompany being an attorney.

3:15 Words of Wisdom: Practical Experience from the Field
Moderator: Caryn Coppedge McNeill
Panelists: Doreen Kelly, Mary Moss and Caterri Woodrum

Learn from leaders of and advisors to well-governed nonprofits on what they perceive to be key aspects of an effective board of directors. Hear perspectives on how management and the board can work together to build a healthy, impactful, and compliant organization.

4:30 Adjourn

* Indicates portion providing Ethics/Professional Responsibility credit
Program Information

Planner
- Ed Chaney, Schell Bray PLLC, Chapel Hill

Speakers
- Dianne C. Bailey, Robinson Bradshaw & Hinson PA, Charlotte
- Jean Gordon Carter, McGuireWoods LLP, Raleigh
- Jennifer T. Harrod, North Carolina Department of Justice, Raleigh
- David R. Heinen, North Carolina Center for Nonprofits, Raleigh
- Doreen Kelly, Ravenscroft School, Raleigh
- David L. Kyger, Smith Moore Leatherwood LLP, Greensboro
- Caryn Coppedge McNeill, Smith Anderson Blount Dorsett Mitchell & Jernigan LLP, Raleigh
- Mary Moss, Moss + Ross, Raleigh
- Walter R. Rogers Jr., Smith Anderson Blount Dorsett Mitchell & Jernigan LLP, Raleigh
- Caterri Woodrum, North Carolina Museum of Art, Raleigh

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Contact hotels directly for reservations at the special NCBA room rate. Rates are based on availability and may sell out.

- **Embassy Suites, 201 Harrison Oaks Boulevard, Cary**
  - **Rate:** $169 Single/Double. Rate includes a full cooked-to-order breakfast and the manager's evening reception.
  - **Reservations:** 919.677.1840 | **Reference Corporate ID:** NCB or NC Bar Rate

- **TownePlace Suites by Marriott, 120 Sage Commons Way, Cary**
  - **Rate:** $114 studio queen with sleeper sofa (Sunday–Thursday). Rate includes a complimentary hot breakfast. All rooms come with a fully equipped kitchen.
  - **Reservations:** 919.678.0005 | **Ask for the NC Bar Association corporate rate.**

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