



Appellate Advocacy in the Digital Age: The Future Is Now

2017 Appellate Practice Section Annual Meeting

LIVE • LIVE WEBCAST

Friday, September 15, 2017
NC Bar Center, Cary

CLE CREDIT: 6.0 Hours

Includes 1.0 Hour Ethics/Professional Responsibility
Qualifies for North Carolina State Bar Appellate Practice Specialization Credit

VIDEO REPLAYS (at printing)

Cary, Wednesday, November 1, 2017
Charlotte, Thursday, January 4, 2018

UPDATES & REGISTRATION

www.tinyurl.com/CLE660APM



Planned by the NCBA
Appellate Practice Section

SUMMARY: Appellate practice is being transformed through technological advancements and judicial preferences. Research is done online, briefs are written to be read on a screen, case files are uploaded and downloaded electronically, and oral arguments are heard via communication software such as Skype. These developments require attorneys to learn and incorporate new skills. This one-day CLE educates appellate practitioners of all levels on the technologies here today and coming tomorrow, as well as the skills needed to successfully harness those changes. In addition to a segment discussing cases pending before the United States Supreme Court, the program also incorporates lessons on how to draft briefs and prepare for oral argument in the digital age of appellate practice.

The North Carolina Bar Association is accredited by the North Carolina State Bar as a provider of continuing legal education.

NORTH CAROLINA
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Appellate Advocacy in the Digital Age: The Future Is Now

2017 Appellate Practice Section Annual Meeting

#660APM and #660LWC | September 15, 2017

FOUR WAYS TO REGISTER

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MAIL** Attn: Accounting—NCBA, P.O. Box 3688, Cary, NC 27519-3688

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TUITION | LIVE • WEBCAST • VIDEO REPLAY (VR) | Select format and tuition rate below.

REGISTRANT TYPE	EARLY BIRD TUITION Received one week prior to program date.	REGULAR TUITION Received less than one week prior to program date.	WEBCAST TUITION
NCBA Appellate Practice Section Member	\$215 <input type="checkbox"/> Live <input type="checkbox"/> VR (see below)	\$265 <input type="checkbox"/> Live <input type="checkbox"/> VR (see below)	\$290 <input type="checkbox"/> Webcast
NCBA Member	\$235 <input type="checkbox"/> Live <input type="checkbox"/> VR (see below)	\$285 <input type="checkbox"/> Live <input type="checkbox"/> VR (see below)	\$310 <input type="checkbox"/> Webcast
NCBA Paralegal Division Member	\$155 <input type="checkbox"/> Live <input type="checkbox"/> VR (see below)	\$205 <input type="checkbox"/> Live <input type="checkbox"/> VR (see below)	\$230 <input type="checkbox"/> Webcast
Non-member	\$285 <input type="checkbox"/> Live <input type="checkbox"/> VR (see below)	\$335 <input type="checkbox"/> Live <input type="checkbox"/> VR (see below)	\$360 <input type="checkbox"/> Webcast
Full-time LANC Attorney (NCBA Member)	These categories do not qualify for Early Bird tuition.	\$155 <input type="checkbox"/> Live <input type="checkbox"/> VR (see below)	\$180 <input type="checkbox"/> Webcast
1st Year Licensed in NC (NCBA Member)		\$99 <input type="checkbox"/> Live <input type="checkbox"/> VR (see below)	\$124 <input type="checkbox"/> Webcast
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<input type="checkbox"/> Judge (NCBA Member) <input type="checkbox"/> Clerk of Court (NCBA Member) <input type="checkbox"/> Law Professor (NCBA Member)	These categories do not qualify for Early Bird tuition or include any MCLE fees.	\$75 <input type="checkbox"/> Live <input type="checkbox"/> VR (see below)	Choose from the applicable Webcast tuition options above.
<input type="checkbox"/> Law Student Division Member <input type="checkbox"/> Paralegal Division Student Member		\$25 <input type="checkbox"/> Live <input type="checkbox"/> VR (see below)	

VIDEO REPLAY LOCATIONS | For details and updates, see www.tinyurl.com/CLE660APM.

Cary | #660BAR | November 1, 2017

Charlotte | #660CHA | January 4, 2018

Other (if applicable, from website): City: _____ | Code: #660 _____

REGISTRANT INFORMATION | Please print clearly.

660APM-B

Print Full Name: _____

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PAYMENT | Registration is processed only after payment is received. Please print clearly.

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Program Agenda



Friday, September 15, 2017, 8:30a–4:30p

8:30a **Registration**

8:55 **Welcome and Introductions**

9:00 **The Role of Effective Amicus Briefs**

Tillman J. Breckenridge and **Kip D. Nelson**

Discover what it means to be a “friend of the court” and receive tips and tactics for crafting an effective amicus brief.

10:00 **Avoiding Ethical Pitfalls in Appellate Practice***

Carmen H. Bannon

Learn how to identify the more common ethical pitfalls in appellate practice, particularly digital dangers, and how to avoid them.

11:00 **Break**

11:15 **North Carolina Appeals Statistics**

Kenzie M. Rakes

Look inside the processes of the North Carolina appellate courts through statistical analysis and uncover the story told by numbers.

11:45 **The Future of Technology in the Court System**

Justice Barbara A. Jackson

Explore the effects advances in technology have on the future of appellate courts and the justice system.

12:30p **Networking Lunch** (included at Live program only)

Appellate Practice Section Annual Meeting

Matthew Nis Leerberg, Smith Moore Leatherwood LLP, Raleigh,
2017–2018 Section Chair, Presiding

1:30 **Effective Brief-Writing in the Digital Age**

Stephen D. Feldman

Appellate decision-making hinges on the parties’ briefs. Can certain writing techniques aid reader comprehension? This program answers this critical question—and discusses techniques that resonate with readers who prefer screens over paper.

2:30 **Preparing for Oral Argument**

Cheyenne N. Chambers

Learn ways in which clerks and judges prepare for oral argument, the technology they rely upon, and how to use this information to your advantage.

3:15 **Break**

3:30 **Supreme Court of the United States Update**

Mark A. Hiller and **Erik R. Zimmerman**

Hear recent developments in U.S. Supreme Court jurisprudence and what we can expect from the Court’s upcoming term.

4:30 **Adjourn**

*Indicates portion providing Ethics/Professional Responsibility credit

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You now enjoy **first-class picture and sound in the NCBA auditorium, plus updated conference room technology** for your CLEs and meetings.

FINE PRINT • REGISTRATION Registrations are limited by space, and may include a live video broadcast overflow room. **TRANSFERS** Registrants may transfer from a Live program, Video Replay, Webcast, Webinar or Phone/Audio Streaming Program without penalty within three business days after the program date. **CANCELLATIONS** Cancellations must be received by 9:00 a.m. the third business day prior to the program to qualify for a refund (less \$75 administrative fee). Those not attending will receive the digital program materials in full consideration of tuition paid. **MCLE CREDIT** The North Carolina Bar Association is an accredited CLE sponsor under the MCLE Regulations promulgated by the NC State Bar Board of Continuing Legal Education. This program is approved (but not sponsored) by the Board for the designated number of CLE hours. Each attorney must maintain a record of his/her attendance for the NC State Bar annual report. MCLE credit is reported by NCBA only if a NC State Bar number is provided. Your CLE tuition includes mandatory State Bar fees used to support the State Bar's Mandatory Continuing Legal Education program, the Chief Justice's Commission on Professionalism and the Chief Justice's Equal Access to Justice Commission. Your tuition also includes digital access to all program materials. **DIGITAL PROGRAM MATERIALS** You will receive a notification email when digital materials are available to download. To retrieve digital materials, log in and select "Your Course Materials" on the CLE website. All of the materials for this program will be available for download in advance of the program. **VIDEO REPLAYS** To qualify for the Early Bird tuition, registration must be received one week prior to program date. NC State Bar rules require a minimum number of preregistered active State Bar members. NCBA reserves the right to cancel any video program prior to the program date if registrations do not meet the NC State Bar requirement. Some sites require additional registration or evaluation forms. Visit www.tinyurl.com/CLE660APM to confirm video replay registration and program start times. CLE credit hours at Video Replays are subject to change. Video replay program attendees may purchase the printed manuscript at cost. Due to printing and shipping lead times we are unable to accommodate requests for print materials made fewer than seven (7) days prior to any video replay program. **PERSONS WITH DISABILITIES** We make every effort to ensure that our programs are held in facilities which are fully accessible to persons with disabilities. If you plan to attend our program and need special facilities or assistance relating to a disability, please contact the CLE Department at least one week prior to the date of the program. **INCLEMENT WEATHER** We make every effort to notify registrants when a program is canceled or delayed due to weather. If inclement weather is forecast, please check your local news listings or contact event venue. NCBA programs will follow the work schedule of the hosting institutions, to include delayed openings. **CLE SCHOLARSHIPS** A limited number of scholarships are available to members in financial need. Contact Membership Services at 1.800.662.7407 or email akemple@ncbar.org. **EVENT SPONSOR AND EXHIBITOR OPPORTUNITIES** Interested in meeting the attendees of this program? Become an exhibitor or sponsor! Contact Jennifer Shapiro at CLESponsorship@ncbar.org for detailed information about these opportunities and their benefits. **FOR MORE INFORMATION, VISIT WWW.NCBAR.ORG/CLE.**



Planners

- Allegra K. Collins, Campbell University School of Law, Raleigh
- Kip D. Nelson, Smith Moore Leatherwood LLP, Greensboro

Speakers

- Justice Barbara A. Jackson, North Carolina Supreme Court, Raleigh
- Carmen H. Bannon, North Carolina State Bar, Raleigh
- Tillman J. Breckenridge, Bailey & Glasser LLP, Washington, DC
- Cheyenne N. Chambers, Tin Fulton Walker & Owen PLLC, Charlotte
- Stephen D. Feldman, Ellis & Winters LLP, Raleigh
- Mark A. Hiller, Robinson Bradshaw & Hinson PA, Charlotte
- Kip D. Nelson, Smith Moore Leatherwood LLP, Greensboro
- Kenzie M. Rakes, North Carolina Business Court, Charlotte
- Erik R. Zimmerman, Robinson Bradshaw & Hinson PA, Chapel Hill

We extend our sincere gratitude to the NCBA Appellate Practice Section and the planners and speakers who volunteer their time and expertise toward the goal of presenting an educational program of the very highest quality.

Hotel Information

Contact hotels directly for reservations at the special NCBA room rate. Rates are based on availability and may sell out.

- **Embassy Suites, 201 Harrison Oaks Boulevard, Cary**
Nightly Rate: \$169 single/double. Includes evening manager's reception and full, cooked-to-order breakfast
Reservations: www.tinyurl.com/NCBA-Embassy
NCBA Corporate Account Special Rate Code: 2691626
Please note: The rates may vary according to guest room availability.
- **TownePlace Suites by Marriott, 120 Sage Commons Way, Cary**
Nightly Rate: \$114 studio queen with sleeper sofa (Sunday–Thursday). Includes complimentary hot breakfast. All rooms have a fully equipped kitchen.
Reservations: 919.678.0005 | **Ask for the NC Bar Association corporate rate.**

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Appellate Practice



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“The program was excellent; one of the best CLEs I’ve attended.”

“Overall, this was a great program. The planners did an excellent job. All of the sessions were interesting and will be helpful to my practice.”

“Learned new techniques in every presentation, reinforced other techniques/skills.”

—Attendees, 2016 Appellate Practice Section Annual Meeting

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