



Preparing for the Unexpected

2018 Corporate Counsel Section Annual Meeting

LIVE • LIVE WEBCAST

Friday, January 26, 2018
NC Bar Center, Cary

CLE CREDIT: 6.0 Hours

Includes 1.0 Hour Ethics/
Professional Responsibility

VIDEO REPLAYS, UPDATES & REGISTRATION

www.tinyurl.com/CLE654CCM



Planned by the **NCBA Corporate Counsel Section**

SUMMARY: Join other corporate attorneys from across North Carolina at the Corporate Counsel Section annual meeting and CLE program planned specifically by in-house counsel, for in-house counsel. This program features six sessions, including one hour of ethics/professional responsibility credit, all aimed towards helping corporate counsel prepare for unexpected events that inevitably occur. Learn from experts in the following areas in order to protect your company, as well as network with fellow in-house counsel, over lunch and during an extended networking break. Don't miss out on this CLE event and learn how to best prepare for:

- Employment monsters lurking under your bed
- When the government shows up
- Legal ethical issues arising from a scandal
- Data breaches, including practice sessions, working with vendors, and insuring for loss
- Bankruptcy and other financial distress
- Unexpected legislative actions

The North Carolina Bar Association is accredited by the North Carolina State Bar as a provider of continuing legal education.

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Preparing for the Unexpected 2018 Corporate Counsel Section Annual Meeting

#654CCM and #654LWC | Friday, January 26, 2018

FOUR WAYS TO REGISTER

ONLINE* www.ncbar.org/CLE • PHONE* 800.228.3402 • FAX* 919.677.1774

MAIL** Attn: Accounting–NCBA, P.O. Box 3688, Cary, NC 27519-3688

*Credit cards only. **Please make checks payable to NCBA.

TUITION | LIVE • WEBCAST • VIDEO REPLAY (VR) | Select format and tuition rate below.

REGISTRANT TYPE	EARLY BIRD TUITION Received one week prior to program date.	REGULAR TUITION Received less than one week prior to program date.	WEBCAST TUITION Postmarked less than 6 days prior to live program date.
NCBA Corporate Counsel Section Member	\$240 <input type="checkbox"/> Live <input type="checkbox"/> VR (see below)	\$295 <input type="checkbox"/> Live <input type="checkbox"/> VR (see below)	\$320 <input type="checkbox"/> Webcast
NCBA Member	\$260 <input type="checkbox"/> Live <input type="checkbox"/> VR (see below)	\$315 <input type="checkbox"/> Live <input type="checkbox"/> VR (see below)	\$340 <input type="checkbox"/> Webcast
NCBA Paralegal Division Member	\$170 <input type="checkbox"/> Live <input type="checkbox"/> VR (see below)	\$225 <input type="checkbox"/> Live <input type="checkbox"/> VR (see below)	\$250 <input type="checkbox"/> Webcast
Non-member	\$315 <input type="checkbox"/> Live <input type="checkbox"/> VR (see below)	\$370 <input type="checkbox"/> Live <input type="checkbox"/> VR (see below)	\$395 <input type="checkbox"/> Webcast
Full-time LANC Attorney (NCBA Member)	These categories do not qualify for Early Bird tuition.	\$170 <input type="checkbox"/> Live <input type="checkbox"/> VR (see below)	\$195 <input type="checkbox"/> Webcast
1st Year Licensed in NC (NCBA Member)		\$99 <input type="checkbox"/> Live <input type="checkbox"/> VR (see below)	\$124 <input type="checkbox"/> Webcast
CLE Passport Holder		6 tokens <input type="checkbox"/> Live <input type="checkbox"/> VR (see below)	6 tokens <input type="checkbox"/> Webcast
<input type="checkbox"/> Judge (NCBA Member) <input type="checkbox"/> Clerk of Court (NCBA Member) <input type="checkbox"/> Law Professor (NCBA Member)	These categories do not qualify for Early Bird tuition or include any MCLE fees.	\$75 <input type="checkbox"/> Live <input type="checkbox"/> VR (see below)	Choose from the applicable Webcast tuition options above.
<input type="checkbox"/> Law Student Division Member <input type="checkbox"/> Paralegal Division Student Member		\$25 <input type="checkbox"/> Live <input type="checkbox"/> VR (see below)	

TO REGISTER FOR A VIDEO REPLAY | Visit www.tinyurl.com/CLE654CCM to view all locations and dates, then enter your selection below.

City: _____ | Date: _____ | Code: #654 _____

REGISTRANT INFORMATION | Please print clearly.

654CCM-B

Print Full Name: _____

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PAYMENT | Registration is processed only after payment is received. Please print clearly.

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Friday, January 26, 2018, 7:45a–4:15p

- 7:45a **Registration and Continental Breakfast**
(included at the Live program only)
Sponsored by Nexsen Pruet PLLC
- 8:25 **Welcome and Introductions**
- 8:30 **Preparing for Employment Monsters Lurking Under Your Bed**
Moderator: Kerry A. Shad
Panelists: Debbie Dewar, Michael Rosenberg and Zachary B. Ward
In this session, using real-life scenarios, we hear from a panel of three experienced in-house employment lawyers as they share their perspective on how to best prepare for two risk-laden workplace situations. First, we discuss how to deal with retaliation claims by current employees — how these claims arise and what you can do to reduce risk. Second, we talk about the explosion in use of social media and what employers can and cannot do when an employee's use of social media, while at work or on personal time, causes disruption in the workplace.
- 9:30 **Forewarned Is Forearmed: How to be Prepared for When the Government Shows Up**
Edward J. Fishman, Ripley Rand and Keir A. Strauss
It's too late for your company to start thinking about how to deal with execution of a search warrant when law enforcement pulls up in the parking lot. This session explores how companies can best prepare to address issues involving law enforcement searches or other governmental interventions in business settings, and features insights both from corporate counsel and a former federal law enforcement official.
- 10:30 **Break**
Sponsored by Smith Anderson Blount Dorsett Mitchell & Jernigan LLP
- 10:45 **Legal Ethics Lessons from the Penn State Scandal***
Christopher B. McLaughlin
What can corporate attorneys learn from the child abuse scandal that brought down legendary football coach Joe Paterno and still reverberates through Penn State today? How can in-house counsel best prepare to respond to allegations of criminal conduct against high-ranking executives in their organizations? This session focuses on the role of the Penn State general counsel as the scandal unfolded and on the obligations of all organizational attorneys under Rules 1.6 and 1.13.
- 11:45 **Corporate Counsel Section Annual Meeting**
Bradley A. Roehrenbeck, Medcost LLC, Winston-Salem,
2017-2018 Section Chair, presiding
- 12:00p **Networking Lunch** (included at Live program only)
- 12:45 **Preparing for a Data Breach: Guidance for Counsel on Practice Sessions, Working with Vendors and Insuring for Loss**
Moderator: Elizabeth H. Johnson
Panelists: Corey M. Dennis, Hayden McKaskle and April L. Springfield
This panel provides practical steps and advice for in-house counsel regarding data breach preparation. The focus is on pre-work that better prepares a company to respond to a wide variety of data breaches, including topics such as making breach response practice sessions effective, how to include outside vendors effectively, issue spotting and documentation in advance of a breach. The panel also addresses benefits and pitfalls related to cyber risk insurance coverage intended to aid corporate counsel who may be called upon to vet policies or advise on invocation of coverage.

2:00 **Anticipating Bankruptcy and Other Financial Distress**

John R. Gardner

You just received notice that your customer/supplier/landlord/tenant/acquisition target has filed a bankruptcy petition. Now what? (And what should have been done yesterday to be better prepared?) This session gives an overview of the U.S. Bankruptcy Code and addresses potential strategies for mitigating risk both pre- and post-petition when dealing with parties in financial distress.

2:45 **Networking Social and Break**

3:15 **Anticipating and Preparing for Unexpected Legislative Actions**

Alexander P. "Sandy" Sands III

A review of the activities of the General Assembly for the 2017 calendar year is important to provide planning for 2018 and beyond. Much of the legislation takes effect on January 1 and will affect the activities of the business world. A preview of the 2018 election, along with a working knowledge of the legislative process will allow businesses to anticipate and prepare for new situations before they occur, and how to turn the unexpected into an advantage. The presentation includes a portion on how to use legislative action as an advantage when the unexpected actually appears, highlighting specific instances where modifications of existing law provides an excellent and less expensive solution than typical legal avenues.

4:15 **Adjourn**

* Indicates portion providing Ethics/Professional Responsibility credit

We extend our sincere gratitude to the NCBA Corporate Counsel Section as well as the planners and speakers who volunteer their time and expertise toward the goal of presenting an educational program of the very highest quality.

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You now enjoy **first-class picture and sound** in the NCBA auditorium, plus **updated conference room technology** for your CLEs and meetings.

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Planners

- **Christine M. Mazzone**, Plant Health Care Inc., Raleigh
- **Tammy D. Nicholson**, Branch Banking and Trust Company, Charlotte

Planning Committee

- **Peter D. Holthausen**, Republic Wireless, Raleigh
- **Gabrielle D. Phillips**, INC Research/inVentiv Health, Raleigh
- **Joan C. Tao**, Center for Creative Leadership, Greensboro

Moderators

- **Elizabeth H. Johnson**, Wyrick Robbins Yates & Ponton LLP, Raleigh
- **Kerry A. Shad**, Smith Anderson Blount Dorsett Mitchell & Jernigan LLP, Raleigh

Speakers

- **Corey M. Dennis**, PPD International, Wilmington
- **Debbie Dewar**, SAS Institute Inc., Cary
- **Edward J. Fishman**, Nossaman LLP, Washington D.C.
- **John R. Gardner**, K&L Gates LLP, Raleigh
- **Hayden McKaskle**, Kroll Inc., Nashville, TN
- **Christopher B. McLaughlin**, University of North Carolina School of Government, Chapel Hill
- **Ripley Rand**, Womble Bond Dickinson (U.S.) LLP, Raleigh
- **Michael Rosenberg**, Red Hat Inc., Raleigh
- **Alexander P. “Sandy” Sands III**, Nexsen Pruet PLLC, Raleigh
- **April L. Springfield**, McGriff Seibels & Williams, Atlanta, GA
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Contact hotels directly for reservations at the special NCBA room rate. Rates are based on availability and may sell out.

- **Embassy Suites, 201 Harrison Oaks Boulevard, Cary**
Nightly Rate: \$169 single/double and includes evening manager’s reception and full, cooked-to-order breakfast
Reservations: 919.677.1840 or www.tinyurl.com/NCBA-Embassy
NCBA Corporate Account Special Rate Code: 2691626
Please note: The rates may vary according to guest room availability.
- **TownePlace Suites by Marriott, 120 Sage Commons Way, Cary**
Nightly Rate: \$114 studio queen with sleeper sofa (Sunday–Thursday) and includes complimentary hot breakfast. All rooms have a fully equipped kitchen.
Reservations: 919.678.0005 | **Ask for the NC Bar Association corporate rate.**



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"Overall, the content was topical and well-presented. The corporate governance and cybersecurity presentations were particularly informative and will help me handle or anticipate issues that I face in my daily practice."

"Another wonderful Corporate Counsel Section event!"

-Attendees, *Mastering a Broad Practice* (2017 Corporate Counsel Section Annual Meeting)



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