



Take it to the Limit: A Study of The Eagles in Music Copyright Law

SPEAKER

Jim Jesse

LIVE • LIVE WEBCAST

Friday, February 23, 2018
NC Bar Center, Cary

CLE CREDIT: 6.0 Hours

Includes 1.0 Hour Ethics/
Professional Responsibility

UPDATES & REGISTRATION

www.tinyurl.com/CLE673RRL



SUMMARY: This program covers the essentials of music copyright law in this digital age, including all the rights you get with a copyright along with all the revenue streams songs can generate. All the while attendees listen to music, watch video clips and hear stories regarding music law. This program includes an hour of ethics discussing the ethical issues in representing a band as an organization.

The North Carolina Bar Association is accredited by the North Carolina State Bar as a provider of continuing legal education.

**NORTH CAROLINA
BAR ASSOCIATION**

seeking liberty + justice

Take it to the Limit: A Study of The Eagles in Music Copyright Law

#673RRL and #673LWC | Friday, February 23, 2018

FOUR WAYS TO REGISTER

ONLINE* www.ncbar.org/CLE • PHONE* 800.228.3402 • FAX* 919.677.1774

MAIL** Attn: Accounting–NCBA, P.O. Box 3688, Cary, NC 27519-3688

*Credit cards only. **Please make checks payable to NCBA.

TUITION | LIVE • WEBCAST | Select format and tuition rate below.

REGISTRANT TYPE	EARLY BIRD TUITION Received one week prior to program date.	REGULAR TUITION Received less than one week prior to program date.	WEBCAST TUITION
NCBA Member	\$235 <input type="checkbox"/> Live	\$285 <input type="checkbox"/> Live	\$310 <input type="checkbox"/> Webcast
NCBA Paralegal Division Member	\$155 <input type="checkbox"/> Live	\$205 <input type="checkbox"/> Live	\$230 <input type="checkbox"/> Webcast
Non-member	\$285 <input type="checkbox"/> Live	\$335 <input type="checkbox"/> Live	\$360 <input type="checkbox"/> Webcast
Full-time LANC Attorney (NCBA Member)	These categories do not qualify for Early Bird tuition.	\$155 <input type="checkbox"/> Live	\$180 <input type="checkbox"/> Webcast
1st Year Licensed in NC (NCBA Member)		\$99 <input type="checkbox"/> Live	\$124 <input type="checkbox"/> Webcast
CLE Passport Holder		6 tokens <input type="checkbox"/> Live	6 tokens <input type="checkbox"/> Webcast
<input type="checkbox"/> Judge (NCBA Member) <input type="checkbox"/> Clerk of Court (NCBA Member) <input type="checkbox"/> Law Professor (NCBA Member)	These categories do not qualify for Early Bird tuition or include any MCLE fees.	\$75 <input type="checkbox"/> Live	Choose from the applicable Webcast tuition options above.
<input type="checkbox"/> Law Student Division Member <input type="checkbox"/> Paralegal Division Student Member		\$25 <input type="checkbox"/> Live	

REGISTRANT INFORMATION | Please print clearly.

673RRL-B

Print Full Name: _____

Firm/Organization Name: _____

Address: _____

City, State and ZIP: _____

Daytime Phone Number: _____

Email Address: _____

NC State Bar No. (Required for MCLE Credit): _____

PAYMENT | Registration is processed only after payment is received. Please print clearly.

Enclosed is a check, payable to **NCBA**. Please charge my credit card.

Card Number: _____ Expiration Date: _____

Total Amount: _____ Signature: _____



Friday, February 23, 2018, 8:30a–4:30p

8:30a **Registration**

8:55 **Welcome and Introductions**

9:00 **Introductions to Copyright Concepts and the Legal Framework of a Band**

Learn about the corporate and tax implications of forming a band along with what should be in a band's operating agreement.

9:30 **What is a Copyright and How to Obtain One**

Learn all the intellectual property a band creates in addition to music. Review what is and is not copyrightable, along with the two copyrights in every song — including how long they last, how to establish your copyright and why it is important to register your copyrights.

The Six Exclusive Legal Rights You Get with Your Copyright

10:00 **One: Reproduction**

You have the right to make copies of your music. Learn about the first royalty that songs generate and how to legally release a cover song.

10:15 **Break**

10:30 **Two: Distribution and Music Licensing**

You have the right to distribute your music. Learn the basic of music licensing for a song's use in movies, TV shows and commercials.

11:00 **Three: Public Performance**

Learn about all the facets of public performance, including live public performance. Receive information on performing rights organizations, how composers are paid and the licenses businesses should have.

11:30 **Four: Digital Transmission and Streaming**

Learn about the forms of prerecorded public performance, including the new reality of music streaming and how the ways artists receive payment.

12:00p **Lunch** (included at Live program)

1:00 **Five: Derivatives and Sampling**

You have the right to adapt a previous work. Learn about the permissions needed for music sampling.

1:30 **Six: Public Display and Wrapping up the Rights and Revenue**

You have the right to display your work. Wrap up all the rights and revenue streams songs generate along with the 10 rules bands or artists should follow.

- 1:45 **Songwriting Credits/Lyrics/Joint Authors**
Learn the definition of joint authorship, why joint authors should have an agreement and what should be included.
- 2:15 **Works Made for Hire/Termination Rights**
Learn what is a work-for-hire, why it is important and how artists can get back their rights if they are given away.
- 2:45 **Break**
- 3:00 **How Songs are Built, Standards in Copyright Infringement Cases and Damages**
Learn why all songs seem to sound alike, what a plaintiff must prove in a copyright infringement case, along with defenses and possible damages.

Ethical Issues Regarding Representing a Band

In the following sessions, hear a discussion about the ethical dilemmas of representing a rock band organization. This discussion focuses on The Eagles and includes video clips illustrating the unique issues that arise when representing a band.

- 3:30 **Ethical Issues Regarding Band Representation and Organization/Diminished Capacity MRPC 1.13, 1.14 ***
- 4:00 **Ethical Issues and Conflict of Interest in Representing Competing Interests in a Group MRPC 1.7, 2.1 ***
- 4:30 **Adjourn**

* Indicates portion providing Ethics/Professional Responsibility credit

FINE PRINT • REGISTRATION Registrations are limited by space, and may include a live video broadcast overflow room. **TRANSFERS** Registrants may transfer from a Live program, Video Replay, Webcast, Webinar or Phone/Audio Streaming Program without penalty within three business days after the program date. **CANCELLATIONS** Cancellations must be received by 9:00 a.m. the third business day prior to the program to qualify for a refund (less \$75 administrative fee). Those not attending will receive the digital program materials in full consideration of tuition paid. **MCLE CREDIT** The North Carolina Bar Association is an accredited CLE sponsor under the MCLE Regulations promulgated by the NC State Bar Board of Continuing Legal Education. This program is approved (but not sponsored) by the Board for the designated number of CLE hours. Each attorney must maintain a record of his/her attendance for the NC State Bar annual report. MCLE credit is reported by NCBA only if a NC State Bar number is provided. Your CLE tuition includes mandatory State Bar fees used to support the State Bar's Mandatory Continuing Legal Education program, the Chief Justice's Commission on Professionalism and the Chief Justice's Equal Access to Justice Commission. Your tuition also includes digital access to all program materials. **DIGITAL PROGRAM MATERIALS** You will receive a notification email when digital materials are available to download. To retrieve digital materials, log in and select "Your Course Materials" on the CLE website. All of the materials for this program will be available for download in advance of the program. **VIDEO REPLAYS** To qualify for the Early Bird tuition, registration must be received one week prior to program date. NC State Bar rules require a minimum number of preregistered active State Bar members. NCBA reserves the right to cancel any video program prior to the program date if registrations do not meet the NC State Bar requirement. Some sites require additional registration or evaluation forms. Visit www.tinyurl.com/CLE673RRRL to confirm video replay registration and program start times. CLE credit hours at Video Replays are subject to change. Video replay program attendees may purchase the printed manuscript at cost. Due to printing and shipping lead times we are unable to accommodate requests for print materials made fewer than seven (7) days prior to any video replay program. **PERSONS WITH DISABILITIES** We make every effort to ensure that our programs are held in facilities which are fully accessible to persons with disabilities. If you plan to attend our program and need special facilities or assistance relating to a disability, please contact the CLE Department at least one week prior to the date of the program. **INCLEMENT WEATHER** We make every effort to notify registrants when a program is canceled or delayed due to weather. If inclement weather is forecast, please check your local news listings or contact event venue. NCBA programs will follow the work schedule of the hosting institutions, to include delayed openings. **CLE SCHOLARSHIPS** A limited number of scholarships are available to members in financial need. Contact Membership Services at 1.800.662.7407 or email akemple@ncbar.org. **EVENT SPONSOR AND EXHIBITOR OPPORTUNITIES** Interested in meeting the attendees of this program? Become an exhibitor or sponsor! Contact Jennifer Shapiro at CLESponsorship@ncbar.org for detailed information about these opportunities and their benefits. **FOR MORE INFORMATION, VISIT WWW.NCBAR.ORG/CLE.**



Speaker: Jim Jesse

Jim Jesse has been an attorney for 24 years, and a full-time CLE presenter since 2013. He is the former General Counsel for Cool Music Network (THECOOLTV), which is a 24-hour-a-day music video television network. Previously, he was in private practice. He has founded Rock 'n' Roll Law, and his passion is spreading music law through his seminars. Thousands of attorneys have taken his courses, and he has conducted his music law course now in many states. He is also a member of the Association for Continuing Legal Education (ACLEA).

Jesse is a member of BMI and has run his own record label distributing his music. He has written songs for more than 30 years, and has more than 200 songs he has never released. He has studied music history for years. He is the author of *The Music Copyright Law Manual* and the forthcoming *The Musician's Guide to Music Copyright Law*.

Jesse consults and practices in areas regarding intellectual property, licensing and music law. He has drafted and reviewed hundreds of contracts from small barter deals to multimillion-dollar ones.

Hotel Information

Contact hotels directly for reservations at the special NCBA room rate. Rates are based on availability and may sell out.

- **Embassy Suites, 201 Harrison Oaks Boulevard, Cary**
Nightly Rate: \$169 single/double and includes evening manager's reception and full, cooked-to-order breakfast
Reservations: 919.677.1840 or www.tinyurl.com/NCBA-Embassy
NCBA Corporate Account Special Rate Code: 2691626
Please note: The rates may vary according to guest room availability.
- **TownePlace Suites by Marriott, 120 Sage Commons Way, Cary**
Nightly Rate: \$114 studio queen with sleeper sofa (Sunday–Thursday) and includes complimentary hot breakfast. All rooms have a fully equipped kitchen.
Reservations: 919.678.0005 | **Ask for the NC Bar Association corporate rate.**

NCBA CLE PASSPORT

Access to all your CLE needs with one easy payment

Top Benefits of CLE Passport

- **Average savings of 25%** per year on programs*
- **One easy payment** with rolling enrollment
- **Save 30%** on all CLE Bookstore purchases
- **\$50 discount** for current Passport holders
- **No cancellation fees** for Passport holders

*A limited number of out-of-state and special programs are not eligible.



CLE Passport Pricing

NCBA Paralegal Members:
12 Hours (Tokens) for \$329

NCBA Member Attorneys:
24 Hours (Tokens) for \$649

Non-member pricing is also available.



Get your CLE Passport today!

ONLINE: www.tinyurl.com/NCBA-Passport

PHONE: **800.228.3402**



Take it to the Limit: A Study of The Eagles in Music Copyright Law

SPEAKER

Jim Jesse

LIVE • LIVE WEBCASTFriday, February 23, 2018
NC Bar Center, Cary**CLE CREDIT: 6.0 Hours**Includes 1.0 Hour Ethics/Professional
Responsibility**UPDATES & REGISTRATION**www.tinyurl.com/CLE673RRL

"Jim Jesse was excellent — one of the best CLEs I have ever attended!"
"I would attend a program on any topic if the speaker and presentation were as engaging as this one. Too often the speaker is knowledgeable but stiff and dry. Presenters like this make programs come alive."

"The course title and unique subject matter immediately captured my attention. The course was well-priced. The course materials are excellent. The instructor was outstanding."

"Enjoyed this program very much! I needed to know about copyright law because I have just written a book, so the class was helpful and I love music, so I loved the clips and insight into the music world."

-Attendees, *Rock 'n' Roll Law: Music Copyright Law and Cases Through the Fab Four* (2017)

www.ncbar.org/CLE

@NCBAorg

facebook.com/NCBAorg