



The Racing Attorney Conference (TRAC)

LIVE

Tuesday–Wednesday, April 10–11, 2018
Hilton Charlotte Center City, Charlotte

CLE CREDIT: 9.0 Hours

Includes 1.0 Hour Ethics/Professional Responsibility

UPDATES & REGISTRATION

www.tinyurl.com/CLE648RAC

Planned by the NCBA Sports & Entertainment Law Section and The Indianapolis Bar Association



SUMMARY: The Racing Attorney Conference (TRAC), an annual motorsports legal conference planned and presented by the North Carolina Bar Association Sports & Entertainment Law Section and the Indianapolis Bar Association, returns to Charlotte on April 10 and 11, 2018. Now in its 11th year, TRAC combines education (including CLE credits), development and networking with legal and business leaders in the motorsports industry. TRAC is the nationally recognized leader in motorsports legal education.

The North Carolina Bar Association is accredited by the North Carolina State Bar as a provider of continuing legal education.

**NORTH CAROLINA
BAR ASSOCIATION**

seeking liberty + justice

The Racing Attorney Conference (TRAC)

#648RAC | April 10–11, 2018

FOUR WAYS TO REGISTER

ONLINE* www.ncbar.org/CLE • PHONE* 800.228.3402 • FAX* 919.677.1774

MAIL** Attn: Accounting–NCBA, P.O. Box 3688, Cary, NC 27519-3688

*Credit cards only. **Please make checks payable to the NCBA.

TUITION | LIVE | Select format and tuition rate below.

REGISTRANT TYPE	EARLY BIRD TUITION Received one week prior to program date.	REGULAR TUITION Received less than one week prior to program date.
NCBA Sports & Entertainment Law Section Member	\$465 <input type="checkbox"/> Live	\$540 <input type="checkbox"/> Live
NCBA Member or Indianapolis Bar Association Member	\$485 <input type="checkbox"/> Live	\$560 <input type="checkbox"/> Live
NCBA Paralegal Division Member	\$310 <input type="checkbox"/> Live	\$385 <input type="checkbox"/> Live
Non-member	\$560 <input type="checkbox"/> Live	\$635 <input type="checkbox"/> Live
Full-time LANC Attorney (NCBA Member)	These categories do not qualify for Early Bird tuition.	\$310 <input type="checkbox"/> Live
1st Year Licensed in NC (NCBA Member)		\$198 <input type="checkbox"/> Live
CLE Passport Holder		9 tokens <input type="checkbox"/> Live
<input type="checkbox"/> Judge (NCBA Member) <input type="checkbox"/> Clerk of Court (NCBA Member) <input type="checkbox"/> Law Professor (NCBA Member)	These categories do not qualify for Early Bird tuition or include any MCLE fees.	\$75 <input type="checkbox"/> Live
<input type="checkbox"/> Law Student Division Member <input type="checkbox"/> Paralegal Division Student Member		\$25 <input type="checkbox"/> Live

REGISTRANT INFORMATION | Please print clearly.

648RAC-B

Print Full Name: _____

Firm/Organization Name: _____

Address: _____

City, State and ZIP: _____

Daytime Phone Number: _____

Email Address: _____

NC State Bar No. (Required for MCLE Credit): _____

PAYMENT | Registration is processed only after payment is received. Please print clearly.

Enclosed is a check, payable to **NCBA**.

Please charge my credit card.

Card Number: _____ Expiration Date: _____

Total Amount: _____ Signature: _____



Tuesday, April 10, 2018, 11:30a–5:30p

11:30a **Registration and Boxed Lunch**

12:00p **"Breaking Into the Industry/Motorsports 101"**

Neil C. Magnuson

- Bonus segment before CLE program
- This presentation does not offer MCLE credit.

1:00 **Welcome and Introductions**

1:15 **Start-Up: Forming and Operating a New Race Team**

Stokely G. Caldwell Jr. and Jason L. Fulk

- Nuts and bolts
- Regulatory compliance
- State and local government incentives

2:15 **High Risk and High Reward: Fast Times on Track**

Moderator: Paul T. Yarbrough

Panelists: Jennifer Faye and Roman Lifson

- What is the SFI Foundation and why is their mission critical to motorsports safety?
- Driver, participant and spectator safety: equipment, education and rule enforcement
- What is going on in the background with the FBI, Homeland Security, police, etc.? A discussion of security concerns and counter-terrorism issues.
- Fatalities and risk awareness
- Emerging dangers of high-performance track events and mitigation of risks

3:15 **Break**

3:30 **Talent Contracts: Parties, Conduct and Restrictions**

William D. Anthony, Cary B. Davis and Bruce Kempton

- Who are the proper parties and how should risk be allocated?
- Are restrictive covenants enforceable?
- Morals clauses in a new era
- Injunctive relief

4:30 **Current Issues with Event and Venue Agreements**

Angela P. Krahulik and Ben Odom

- Key provisions
- Force majeure events — What are they and what do they mean?
- Local regulatory issues
- Cancellation
- Liability

5:30 **Adjourn/Networking Reception (until 6:30)**

Wednesday, April 11, 2018, 8:00a–3:45p

8:00a **Continental Breakfast**

8:30 **Announcements**

8:45 **Anticipating Sponsorship Problems: Key Contract Provisions, Payments, Bankruptcy, Etc.**

Moderator: Matthew B. Efird

Panelists: Ryan G. Beadle and Adam L. Ross

- What happens with insolvency or bankruptcy?
- Payment disputes
- Who breached first?
- Boilerplate provisions — Have you really thought about them?
- Due diligence

10:15 **Break**

10:30 **From Ideas to eSports: How Recent Developments in Sports are Changing Intellectual Property Norms**

Moderator: Nichelle N. Levy

Panelists: Marylaurel Eberhart and Wesley A. Zirkle

- Basic IP overview
- Who owns the trade dress?
- To register or not?

12:00p **Lunch with Keynote Speaker (TBD)**

- This presentation does not offer MCLE credit.

1:30 **Break**

1:35 **Read the Fine Print: Issues with Tax, Accounting and Highly Regulated Industries**

Eric J. Anderson, Kimberly Brown and Izach Porter

- Impact of new tax laws
- Concessions/liquor Laws

2:35 **Dealing with the Media: Ethical issues in Crisis and Success***
Brandon Huffman

3:35 **Closing Remarks**

3:45 **Adjourn**

*Indicates portion providing Ethics/Professional Responsibility credit

FINE PRINT · REGISTRATION Registrations are limited by space, and may include a live video broadcast overflow room. **TRANSFERS** Registrants may transfer from a Live program, Video Replay, Webcast, Webinar or Phone/Audio Streaming Program without penalty within three business days after the program date. **CANCELLATIONS** Cancellations must be received by 9:00 a.m. the third business day prior to the program to qualify for a refund (less \$75 administrative fee). Those not attending will receive the digital program materials in full consideration of tuition paid. **MCLE CREDIT** The North Carolina Bar Association is an accredited CLE sponsor under the MCLE Regulations promulgated by the NC State Bar Board of Continuing Legal Education. This program is approved (but not sponsored) by the Board for the designated number of CLE hours. Each attorney must maintain a record of his/her attendance for the NC State Bar annual report. MCLE credit is reported by NCBA only if a NC State Bar number is provided. Your CLE tuition includes mandatory State Bar fees used to support the State Bar's Mandatory Continuing Legal Education program, the Chief Justice's Commission on Professionalism and the Chief Justice's Equal Access to Justice Commission. Your tuition also includes digital access to all program materials. **DIGITAL PROGRAM MATERIALS** You will receive a notification email when digital materials are available to download. To retrieve digital materials, log in and select "Your Course Materials" on the CLE website. All of the materials for this program will be available for download in advance of the program. **VIDEO REPLAYS** To qualify for the Early Bird tuition, registration must be received one week prior to program date. NC State Bar rules require a minimum number of preregistered active State Bar members. NCBA reserves the right to cancel any video program prior to the program date if registrations do not meet the NC State Bar requirement. Some sites require additional registration or evaluation forms. Visit www.tinyurl.com/CLE648RAC to confirm video replay registration and program start times. CLE credit hours at Video Replays are subject to change. Video replay program attendees may purchase the printed manuscript at cost. Due to printing and shipping lead times we are unable to accommodate requests for print materials made fewer than seven (7) days prior to any video replay program. **PERSONS WITH DISABILITIES** We make every effort to ensure that our programs are held in facilities which are fully accessible to persons with disabilities. If you plan to attend our program and need special facilities or assistance relating to a disability, please contact the CLE Department at least one week prior to the date of the program. **INCLEMENT WEATHER** We make every effort to notify registrants when a program is canceled or delayed due to weather. If inclement weather is forecast, please check your local news listings or contact event venue. NCBA programs will follow the work schedule of the hosting institutions, to include delayed openings. **CLE SCHOLARSHIPS** A limited number of scholarships are available to members in financial need. Contact Membership Services at 1.800.662.7407 or email akemple@ncbar.org. **EVENT SPONSOR AND EXHIBITOR OPPORTUNITIES** Interested in meeting the attendees of this program? Become an exhibitor or sponsor! Contact Jennifer Shapiro at CLESponsorship@ncbar.org for detailed information about these opportunities and their benefits. **FOR MORE INFORMATION, VISIT WWW.NCBAR.ORG/CLE**



Planners

- **Stokely G. Caldwell Jr.**, Robinson Bradshaw, Charlotte, NC
- **Matthew B. Efird**, Robinson Bradshaw, Charlotte, NC

Moderators

- **Matthew B. Efird**, Robinson Bradshaw, Charlotte, NC
- **Nichelle N. Levy**, NASCAR Digital Media LLC, Charlotte, NC
- **Paul T. Yarbrough**, Hall & Evans LLC, Denver, CO

Speakers

- **Eric J. Anderson**, InfoLawGroup LLP, Chicago, IL
- **William D. Anthony**, Spire Sports & Entertainment, Cornelius, NC
- **Ryan G. Beadle**, JR Motorsports LLC, Mooresville, NC
- **Kimberly Brown**, PricewaterhouseCoopers LLP, Charlotte, NC
- **Stokely G. Caldwell Jr.**, Robinson Bradshaw, Charlotte, NC
- **Cary B. Davis**, Robinson Bradshaw, Charlotte, NC
- **Marylaurel Eberhart**, Apollo Sports & Entertainment Law Group, Charlotte, NC
- **Jennifer Faye**, SFI Foundation, San Diego, CA
- **Jason L. Fulk**, Hoover Hull Turner LLP, Indianapolis, IN
- **Brandon Huffman**, Odin Law and Media, Raleigh
- **Bruce Kempton**, Chip Ganassi Racing Teams Inc., Indianapolis, IN
- **Angela P. Krahulik**, Ice Miller LLP, Indianapolis, IN
- **Roman Lifson**, Christian & Barton LLP, Richmond, VA
- **Neil C. Magnuson**, NASCAR Media Ventures, Charlotte, NC
- **Ben Odum**, International Speedway Cooperation, Daytona, FL
- **Izach Porter**, Fifth Third Bank
- **Adam L. Ross**, James McElroy & Diehl PA, Charlotte, NC
- **Wesley A. Zirkle**, Keller Macaluso LLC, Carmel, IN

Hotel Information

Contact hotel directly for reservations at the special NCBA room rate. Rates are based on availability and may sell out.

Hilton Charlotte Center City **222 East Third Street** **Charlotte, NC 28202**

Rate: \$229 Single/Double

Reservations: 704.377.1500 or
www.tinyurl.com/NCBA-TRAC

Rate Code: NC Bar Association

Cutoff Date: Friday, March 9, 2018



We extend our sincere gratitude to the NCBA Sports & Entertainment Law Section, the Indianapolis Bar Association, and the planners, moderators and speakers who volunteer their time and expertise toward the goal of presenting an educational program of the very highest quality.

NCBA

P.O. Box 3688
Cary, NC 27519-3688

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“Very interesting topics. Presentations were on time and engaging.”

“Well conceived and useful program.”

“Overall a good conference, the topics concerning motorsports was interesting and the speakers were knowledgeable.”

-2016 Attendees, *The Racing Attorney Conference (TRAC)*



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