



2018 IP Institute for Paralegals

LIVE • LIVE WEBCAST

Thursday, April 26, 2018
NC Bar Center, Cary

CPE CREDIT: 6.0 Hours

Includes 1.0 Hour Ethics/
Professional Responsibility

VIDEO REPLAYS, UPDATES & REGISTRATION

www.tinyurl.com/CLE704IPP

Planned by the NCBA Paralegal Division



SUMMARY: Don't miss the 2018 Intellectual Property Institute for Paralegals! This annual IP multitrack program covers many relevant topics for IP paralegals and administrators of all experience levels working with patents and/or trademarks and meets North Carolina State Bar Board of Paralegal Certification requirements for recertification. Practice area-specific breakout sessions as well as ethics and technology updates. Returning this year are additional breakout sessions on IP Basics.

The North Carolina Bar Association is accredited by the North Carolina State Bar as a provider of continuing legal education.

**NORTH CAROLINA
BAR ASSOCIATION**

seeking liberty + justice

2018 IP Institute for Paralegals

#704IPP and #704LWC | Thursday, April 26, 2018

FOUR WAYS TO REGISTER

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TUITION | LIVE • WEBCAST • VIDEO REPLAY (VR) | Select format and tuition rate below.

REGISTRANT TYPE	EARLY BIRD TUITION <small>Received one week prior to program date.</small>	REGULAR TUITION <small>Received less than one week prior to program date.</small>	WEBCAST TUITION
NCBA Paralegal Division Member	\$205 <input type="checkbox"/> Live <input type="checkbox"/> VR (see below)	\$250 <input type="checkbox"/> Live <input type="checkbox"/> VR (see below)	\$275 <input type="checkbox"/> Webcast
Non-member	\$335 <input type="checkbox"/> Live <input type="checkbox"/> VR (see below)	\$380 <input type="checkbox"/> Live <input type="checkbox"/> VR (see below)	\$405 <input type="checkbox"/> Webcast
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<input type="checkbox"/> Paralegal Division Student Member	This category does not qualify for Early Bird tuition or include any MCLE fees.	\$25 <input type="checkbox"/> Live <input type="checkbox"/> VR (see below)	Choose from the applicable Webcast tuition options above.

VIDEO REPLAY LOCATIONS | To register for a Video Replay, visit this program's webpage at www.tinyurl.com/CLE704IPP to view all locations and dates, then enter your selection below.

City: _____ | Date: _____ | Code: #704 _____

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704IPP-B

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Thursday, April 26, 2018, 8:30a–4:15p

8:30a **Registration and Continental Breakfast**

8:55 **Welcome and Introductions**

9:00 **Internet Domains and General IP Issues**

Jacob R. “Jake” Sullivan

Understand the world of internet domains and associated intellectual property issues. This session covers topics that provide attendees with the basic information to understand domains and how they relate to IP branding and protection.

10:00 **Breakout Sessions** (Please choose one)

- **PATENT: Patent Law Year in Review**

Andrew R. Shores

Explore the important patent law decisions of the past year and explain the effects they have on patent practitioners. This review includes not only decisions from the U.S. Supreme Court and Federal Circuit, but also important decisions of the Patent Trial and Appeal Board as they wade through Inter parties review proceedings. We also briefly check in on the status of legislative patent law reforms and explore what legislative changes may (or may not) be coming in the near future.

- **TRADEMARK: Applications for Registration as Social Commentary**

Ed Timberlake

Discuss the current atmosphere of trademark applications and filings based on the current political and social climate. We also look at some very interesting trademark and registration issues such as ornamentality, consent requirements, new TMEP guidance on informational refusals, and the place of the First Amendment in assessing registrability.

11:00 **Break**

11:15 **Breakout Sessions** (Please choose one)

- **PATENT: Pharma — PTA and Terminal Disclaimers**

Shawna C. Lemon

This breakout session explores the impact of Patent Term Adjustment (PTA) and terminal disclaimers on U.S. patents, and in particular, patents in the pharmaceutical and biotechnology industries. Strategies for maximizing patent term is discussed.

- **TRADEMARK: Specimens and Acceptable Use**

Harris W. Henderson

Are Trademarks nouns or adjectives? Can they change? What does “use in commerce” mean anyway? This session focuses on best practices for maintaining an application and registration over the life of the mark.

12:15p Networking Lunch

1:00 Breakout Sessions (Please choose one)

- **PATENT: Claim Amendments During IPR/CBM/PGR Proceedings**

Andrew W. “Andy” Rinehart

This breakout session provides an overview of amending claims during post-grant proceedings before the Patent Trial and Appeal Board. Recent case law developments are discussed in conjunction with the current procedures for claim amendments in IPR, CBM and PGR proceedings.

- **TRADEMARK: Trademark Law Year in Review**

Kimberly B. Gatling

Review the important trademark law decisions of the past year and explain the effects they have on trademark practitioners. Discuss the status of legislative trademark law reforms and explore what legislative changes may (or may not) be coming in the near future.

2:00 Break

2:15 Ethics and Patent Law*

Matias Ferrario

Explore an overview of the rules and grievances within a discussion of decisions and cases. Gain insight on where to turn with USPTO ethics questions as well as best practices.

3:15 Technology – Tools, Tips and Legal Technology Trends for Today’s Paralegal

Pegeen Turner

Understand the technology available to legal practitioners and their staff and how the use of such can contribute to the success of your firm.

4:15 Adjourn

*Indicates portion providing Ethics/Professional Responsibility credit

FINE PRINT • REGISTRATION Registrations are limited by space, and may include a live video broadcast overflow room. **TRANSFERS** Registrants may transfer from a Live program, Video Replay, Webcast, Webinar or Phone/Audio Streaming Program without penalty within three business days after the program date. **CANCELLATIONS** Cancellations must be received by 9:00 a.m. the third business day prior to the program to qualify for a refund (less \$75 administrative fee). Those not attending will receive the digital program materials in full consideration of tuition paid. **MCLE CREDIT** The North Carolina Bar Association is an accredited CLE sponsor under the MCLE Regulations promulgated by the NC State Bar Board of Continuing Legal Education. This program is approved (but not sponsored) by the Board for the designated number of CLE hours. Each attorney must maintain a record of his/her attendance for the NC State Bar annual report. MCLE credit is reported by NCBA only if a NC State Bar number is provided. Your CLE tuition includes mandatory State Bar fees used to support the State Bar’s Mandatory Continuing Legal Education program, the Chief Justice’s Commission on Professionalism and the Chief Justice’s Equal Access to Justice Commission. Your tuition also includes digital access to all program materials. **DIGITAL PROGRAM MATERIALS** You will receive a notification email when digital materials are available to download. To retrieve digital materials, log in and select “Your Course Materials” on the CLE website. All of the materials for this program will be available for download in advance of the program. **VIDEO REPLAYS** To qualify for the Early Bird tuition, registration must be received one week prior to program date. NC State Bar rules require a minimum number of preregistered active State Bar members. NCBA reserves the right to cancel any video program prior to the program date if registrations do not meet the NC State Bar requirement. Some sites require additional registration or evaluation forms. Visit www.tinyurl.com/CLE70AIPP to confirm video replay registration and program start times. CLE credit hours at Video Replays are subject to change. Video replay program attendees may purchase the printed manuscript at cost. Due to printing and shipping lead times we are unable to accommodate requests for print materials made fewer than seven (7) days prior to any video replay program. **PERSONS WITH DISABILITIES** We make every effort to ensure that our programs are held in facilities which are fully accessible to persons with disabilities. If you plan to attend our program and need special facilities or assistance relating to a disability, please contact the CLE Department at least one week prior to the date of the program. **INCLEMENT WEATHER** We make every effort to notify registrants when a program is canceled or delayed due to weather. If inclement weather is forecast, please check your local news listings or contact event venue. NCBA programs will follow the work schedule of the hosting institutions, to include delayed openings. **CLE SCHOLARSHIPS** A limited number of scholarships are available to members in financial need. Contact Membership Services at 1.800.662.7407 or email akemple@ncbar.org. **EVENT SPONSOR AND EXHIBITOR OPPORTUNITIES** Interested in meeting the attendees of this program? Become an exhibitor or sponsor! Contact Jennifer Shapiro at CLESponsorship@ncbar.org for detailed information about these opportunities and their benefits. **FOR MORE INFORMATION, VISIT WWW.NCBAR.ORG/CLE.**



Planners

- **Stephanie C. Minor**, Office of Counsel, Duke University Health System Inc., Durham
- **Melissa C. Saunders**, Cree Inc., Durham
- **Toyce E. Southern**, Kilpatrick Townsend & Stockton LLP, Winston-Salem

Speakers

- **Matias Ferrario**, Kilpatrick Townsend & Stockton LLP, Winston-Salem
- **Kimberly B. Gatling**, **Smith Moore Leatherwood LLP**, Greensboro
- **Harris W. Henderson**, Kilpatrick Townsend & Stockton LLP, Winston-Salem
- **Shawna C. Lemon**, Ward and Smith PA, Raleigh
- **Andrew W. “Andy” Rinehart**, Kilpatrick Townsend & Stockton LLP, Winston-Salem
- **Andrew R. Shores**, Williams Mullen, Raleigh
- **Jacob R. “Jake” Sullivan**, Olive & Olive PA, Durham
- **Ed Timberlake**, Forrest Firm, Chapel Hill
- **Peegen Turner**, Legal Cloud Technology, Raleigh

Hotel Information

Contact hotels directly for reservations at the special NCBA room rate. Rates are based on availability and may sell out.

- **Embassy Suites, 201 Harrison Oaks Boulevard, Cary**
Nightly Rate: \$169 single/double and includes evening manager’s reception and full, cooked-to-order breakfast
Reservations: 919.677.1840 or www.tinyurl.com/NCBA-Embassy
NCBA Corporate Account Special Rate Code: 2691626
Please note: The rates may vary according to guest room availability.
- **TownePlace Suites by Marriott, 120 Sage Commons Way, Cary**
Nightly Rate: \$114 studio queen with sleeper sofa (Sunday–Thursday) and includes complimentary hot breakfast. All rooms have a fully equipped kitchen.
Reservations: 919.678.0005 | **Ask for the NC Bar Association corporate rate.**

We extend our sincere gratitude to the NCBA Paralegal Division as well as the planners and speakers who volunteer their time and expertise toward the goal of presenting an educational program of the very highest quality.



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“It was so well-organized and the speakers were A+! Thank you for a wonderful day.”

“I am encouraged to come back to further programs at the NCBA. This covered interesting topics and it was lovely to meet and socialize with some of my peers.”

“The tech tips from the last hour was very helpful.”

— Attendees, 2017 IP Institute for Paralegals



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