2018 Basics of Business Law

LIVE and WEBCAST
Thursday, October 4, 2018
North Carolina Bar Center
8000 Weston Parkway, Cary

REGISTER TODAY!
Save an extra 10% if registration is received by September 13, 2018.
www.tinyurl.com/CLE707BBL
This program is developed for attorneys who are new to the practice of business law, as well as for more experienced attorneys seeking an update on recent legal developments. It includes overviews of business entity choice, corporate formation and LLC operating agreements. It also provides attendees with valuable instruction on other business law issues including business taxation, employment law and intellectual property law. Sessions outlining a corporate transaction and an interactive discussion of professional responsibility for business law practitioners are covered, as well.

- Learn how to choose and form the right entity for your client’s business needs.
- Gain practical skill in drafting LLC operating agreements and closing a corporate transaction.
- Understand basics of business taxation under the new tax law.
- Expand your knowledge of employment law and intellectual law issues relevant to your business clients.

**WHAT PEOPLE ARE SAYING...**

"Good program. Great introductory information for corporate lawyers with lots of practical advice."

"Presenters did a good job squeezing a lot of information into a concise CLE using written materials effectively"

"The program was well organized with engaging speakers. I really enjoyed watching the webcast."

-Attendees, 2016 Basics of Business Law
REGISTER TODAY!

Online: www.tinyurl.com/CLE707BBL | By phone: 800.228.3402
By mail: Attn: Accounting–NCBA, 8000 Weston Parkway, Cary, NC 27513

STEP 1: Tell us who you are. (Please print clearly.)

Print Full Name: ________________________________________________
Address: ______________________________________________________
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Daytime Phone Number: __________________________________________
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NC State Bar No. (Required for MCLE Credit): _______________________

STEP 2: Select your tuition rate. (Register early and save 10%. Payment must be received three (3) weeks prior to program date to qualify for the early rate.)

Standard Rate: □ $390 / □ $350 Early
NCBA Member: □ $325 / □ $295 Early
Business Law Section Member: □ $300 / □ $270 Early
CLE Premier Pass: □ $0

STEP 3: Select your learning format.

☐ Live (707BBL) ☐ Webcast (707LWC) ☐ Video Replay (See below.)

Video Replay registration (if selected).

Video Replays are scheduled for this program. The agenda may not include certain breakouts/tracks shown at the original program. For a list of dates and locations visit www.tinyurl.com/CLE707BBL, and indicate your choice below.

Location: ___________________________ Date: _________ Code: ________

STEP 4: Complete your payment information.

(Registration is complete only after payment is processed. Please print clearly.)

I am registering for this program at the tuition rate checked above.

☐ Enclosed is a check, payable to NCBA. ☐ Please charge my credit card.

Card Number: __________________________ Exp. Date: ________
Total Amount: _______ Signature: __________________________

Discounts are available for NCBA members who are students, law professors, judges or legal services/public interest attorneys. Call CLE at 800.228.3402 for details.
THURSDAY, OCTOBER 4, 2018 | 8:00 a.m. – 4:30 p.m.

8:00 Registration and Continental Breakfast
8:25 Welcome and Introductions
8:30 Choice of Entity | Baynes
Discuss the comparison of considerations in using alternative entity forms (limited liability companies, “C” corporations, “S” corporations, partnerships, nonprofits, and other miscellaneous entity forms) as well as practical tips for organization (e-filing, DBAs, home businesses, county licensing, annual report filing and reinstatement).

9:15 LLC Organization and Operations | Babcock
Learn the differences between an LLC and a corporation and get an overview of LLC operating agreements.

10:15 Break
10:30 Corporation Organization and Operations | Later
Receive information regarding the critical decisions in organizing and operating a corporation, including choice of jurisdiction of incorporation; corporate ownership, capital and management structure; articles of incorporation; optional charter provisions; bylaws; organizational meeting; initial and ongoing filing and reporting requirements; shareholder and restrictive stock agreements; corporate housekeeping; meetings of directors and shareholders; charter and bylaw amendments; stock transfers; foreign qualification; and dissolution and liquidation.

11:30 Basics of Business Taxation | King
Gain an understanding of the taxation of partnerships and corporations under the new tax law, including tax issues to consider when determining the preferred entity form.

12:15 Lunch
1:00 Anatomy of a Deal | Milazzo
Learn the anatomy of a corporate transaction, exploring the major components of a transaction, from the letter of intent stage to post-closing.

1:45 Intellectual Property Law | Cottrell
Receive an overview of the basics of patents, trademarks, copyrights and trade secrets with the intent of helping you spot potential issues and red flags.

2:30 Break
2:45 Employment Law | Holland
From non-competes to discrimination to wage and hour concerns, this interactive session seeks to provide attendees with a foundation for addressing employment law concerns relevant to any company.

3:30 Conflicts, Claims and Common Concerns for Business Law Practitioners* | Crawford
This interactive session focuses on common ethical dilemmas faced by business attorneys and their staff, including conflicts of interest, multiple party representation and red flag clients. Particular emphasis is given to the need for good engagement letters before the representation begins and how to respond when an error is discovered.

4:30 Adjourn

* Indicates portion providing Ethics/Professional Responsibility credit
SPEAKERS

- **John W. Babcock**, Wall Babcock LLP, Winston-Salem
- **Abbie G. Baynes**, Baynes Law, Charlotte
- **Clara Cottrell**, BASF Corporation, Research Triangle Park
- **Troy G. Crawford**, Lawyers Mutual Liability Insurance Company of North Carolina, Cary
- **Benjamin R. Holland**, Ogletree Deakins Nash Smoak & Stewart PC, Charlotte
- **Kristin King**, Schell Bray PLLC, Greensboro
- **Stephen F. Later**, Robbins May & Rich LLP, Pinehurst
- **Brandy B. Milazzo**, Milazzo Gamble Schaffer Webb Law PLLC, Charlotte

SPECIAL ACCOMMODATIONS

NCBA makes every effort to ensure a quality learning experience. If you have dietary restrictions or need special accommodations, please contact us at least one (1) week prior to the program start date.

CLE SCHOLARSHIPS

CLE scholarships are available. Contact Membership Services at 800.662.7407 or email Amy Kemple at akemple@ncbar.org for more information.

HOTEL INFORMATION

Contact hotels directly for reservations at the special NCBA room rate. Rates are based on availability and rooms may sell out.

Embassy Suites
201 Harrison Oaks Boulevard, Cary
- **Nightly Rate**: $169 single/double
- **Reservations**: 919.677.1840 or www.tinyurl.com/NCBA-Embassy
- **Corporate Account Code**: 2691626

TownePlace Suites by Marriott
120 Sage Commons Way, Cary
- **Nightly Rate**: $114 studio queen with sleeper sofa (Sunday–Thursday)
- **Reservations**: 919.678.0005
- **Ask for the NCBA corporate rate.**

PLANNERS

- **Anderson T. Ellis**, Van Winkle Wall Starnes & Davis PA, Hendersonville
- **April E. Kight**, Schell Bray PLLC, Greensboro

We extend our sincere gratitude to the NCBA Business Law Section and the planners and speakers who volunteered their time and expertise toward the goal of presenting an educational program of the highest quality.
REGISTRATION: All registrations are processed after payment is received. To qualify for the early tuition rate, payment must be received prior to the deadline indicated. Stated early discount rate percentage is approximate. Registrations may be capped based on venue size and may include an overflow room with additional seating. CHANGES TO EXISTING REGISTRATIONS: Should an attendee need to cancel his or her registration to a Live, Webcast or Video Replay program, the cancellation request must be received by 9:00a ET one (1) week prior to the start of the program to receive a full refund. Any attendee requesting cancellation less than one week prior to the program will receive a refund, less a $75 administrative fee. An attendee may choose to transfer his or her registration to a program to the Live, Webcast or Video Replay format of the same program only. Transfer requests must be received by 9:00a ET one (1) business day prior to the program start date. An attendee may further choose to substitute his or her registration to a Live or Video Replay program only. Substitution means sending another person to attend the Live or Video Replay program when the original registrant is unable to attend. Substitution requests must be received by 9:00a ET one (1) week prior to the program start date. The substituted person may be assessed a different fee based on their NCBA membership classification. Cancellation, transfer and substitution requests must be provided in writing by email at askcle@ncbar.org or by calling 800.228.3402. If an attendee misses any portion of a program, that portion is not subject to substitution, refund or transfer. Except as provided herein, registrations, including On Demand registrations, cannot be cancelled, substituted or transferred once purchased. NO-SHOWS: Anyone who is registered for a program, including CLE Premier Pass holders, but does not check in is considered a no-show. No-shows are not issued a refund, and Premier Pass holders will be assessed a $75 administrative fee. These registrants will receive the digital materials, available in their online accounts, in full consideration of tuition paid. MISCELLANEOUS: The NCBA reserves the right to cancel or reschedule programs at any time. Should the NCBA cancel or reschedule a program, registrants may elect to receive a full refund or attend the newly scheduled program. Notifications regarding program changes will be sent to the email address on file. The NCBA is not responsible for any additional expenses incurred as a result of such cancellation or rescheduling. Each attorney must maintain a record of his or her attendance for the NC State Bar Annual Report. MCLE credit is reported by the NCBA only if a NC State Bar number is provided. Registration and attendance at NCBA CLE programs constitutes an agreement by the registrant with the NCBA for use and distribution of the attendee’s image or voice in photographs, videotapes, electronic reproductions and audiotapes of such programs and activities. Unless specified, spouses or guests are not eligible to attend NCBA CLE programs and activities without registering to attend. These terms are subject to change.