

NORTH CAROLINA BAR ASSOCIATION

seeking liberty + justice

Professional Speaker Series

Rock 'n' Roll Law: Music Copyright Through Bruce Springsteen

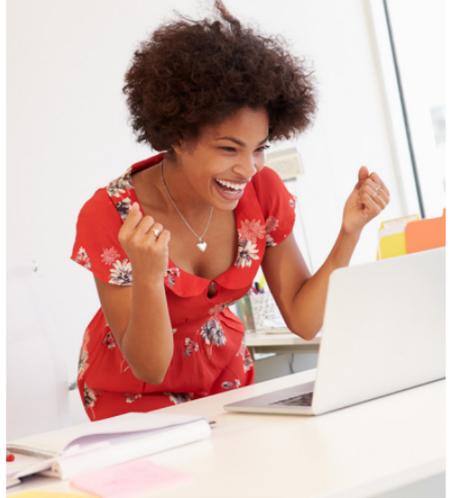
and

Mastering Microsoft Word in the Law Office



Rock 'n' Roll Law: Music Copyright Through Bruce Springsteen

Wednesday, February 13, 2019
North Carolina Bar Center
8000 Weston Parkway, Cary



Mastering Microsoft Word in the Law Office

Wednesday, February 20, 2019
North Carolina Bar Center
8000 Weston Parkway, Cary

6.0

HOURS

TOTAL CLE CREDIT

1.0

HOUR

Ethics/Professional
Responsibility

6.0

HOURS

TOTAL CLE CREDIT

Satisfies the North Carolina State Bar
Technology Training requirement

REGISTER TODAY! Save 10% if
registration is received by 1/23/19.
www.tinyurl.com/CLE859RRL

REGISTER TODAY! Save 10% if
registration is received by 1/30/19.
www.tinyurl.com/CLE823MWP

AVAILABLE FORMATS



PROGRAM SUMMARIES

Rock ‘n’ Roll Law: Music Copyright Through Bruce Springsteen

Following the career and discography of Bruce Springsteen, this program covers the essentials of music copyright law in the digital age, including all the rights you get with a copyright along with all the revenue streams songs can generate.

Listen to music, watch video clips and hear stories regarding music law, all while learning valuable lessons along the way, including establishing and registering copyrights, why and what you need for operating agreements, and joint authorship and works made for hire.

In addition, this program includes a one-hour ethics discussion on the issues in representing an organization, with the speaker providing first-hand experience. The ethics session focuses on representing a band or artist and uses the final few years, and demise, of The Beatles career as a case study.

Mastering Microsoft Word in the Law Office

When legal instruments require complex formatting, most Microsoft Word users struggle to get the document to look the way they want. Users often describe it as a “wrestling match” or as having to “outsmart the program.” Some advanced features like automatic paragraph numbering, tables of contents and tables of authority seem inaccessible or broken. Because legal users require so much of Word, they often feel extremely frustrated by it.

If you are sick of the struggle, this class — designed by a lawyer — aims to help legal users master and control Word.

AGENDA

Rock 'n' Roll Law: Music Copyright Through Bruce Springsteen

WEDNESDAY, FEBRUARY 13, 2019 | 8:30 a.m. – 4:30 p.m.

- 8:30 **Registration and Continental Breakfast**
- 8:55 **Welcome and Introductions**
- 9:00 **Introduction to Copyright Concepts and the Legal Framework of a Band**
Explore the corporate and tax implications of forming a band, along with what should be in a band's operating agreement.
- 9:30 **What is a Copyright and How to Obtain One**
In addition to music, a band also creates intellectual property. Review what is and is not copyrightable, along with the two copyrights in every song. Examine how long they last, how to establish your copyright and why it is important to register your copyrights.
- The Six Exclusive Legal Rights You Get with Your Copyright**
- 10:00 **One: Reproduction**
You have the right to make copies of your music. Learn about the first royalty that songs generate and how to legally release a cover song.
- 10:15 **Break**
- 10:30 **Two: Distribution and Music Licensing**
You have the right to distribute your music. Review the basics of music licensing for a song's use in movies, TV shows and commercials.
- 11:00 **Three: Public Performance**
Consider all the facets of public performance, including live public performance. Receive information about performing rights organizations, how composers are paid and the licenses that businesses should have.
- 11:30 **Four: Digital Transmission and Streaming**
Examine the forms of pre-recorded public performance, including the new reality of music streaming and how artists receive payment.
- 12:00 **Networking Lunch**
- 1:00 **Five: Derivatives and Sampling**
You have the right to adapt a previous work. Understand the permissions needed for music sampling.
- 1:30 **Six: Public Display and Wrapping up the Rights and Revenue**
You have the right to display your work. Wrap up all the rights and revenue streams songs generate, along with the 10 rules bands or artists should follow.
- 1:45 **Songwriting Credits/Lyrics/Joint Authors**
Consider the definition of joint authorship, why joint authors should have an agreement and what should be included.

AGENDA

2:15 **Works Made for Hire/
Termination Rights**

Determine what is a work-for-hire, why it is important and how artists can get back their rights if they are given away.

2:45 **Break**

3:00 **How Songs are Built, Standards
in Copyright Infringement Cases
and Damages**

Learn why all songs sound alike, what a plaintiff must prove in a copyright infringement case, along with defenses and possible damages.

3:30 **Ethical Issues Regarding
Organizational Representation
and Issues Relating to The
Beatles***

This one-hour ethics session focuses even more particularly on representing a band or artist and uses the final few years, and demise, of The Beatles career as a case study. Specific emphasis is placed on the Model Rules of Professional Conduct 1.7 (Conflict of Interest: Current Client); 1.13 (Organization as a Client); 1.14 (Client with Diminished Capacity); and 2.1 (Role as Advocate).

Further, we review the ethical issues in the “My Sweet Lord” copyright infringement case.

4:30 **Adjourn**

* Indicates portion providing Ethics/Professional Responsibility credit

AGENDA

Mastering Microsoft Word in the Law Office

WEDNESDAY, FEBRUARY 20, 2019 | 8:15 a.m. – 4:15 p.m.

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|-------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 8:15 | Registration and Continental Breakfast | 12:15 | Networking Lunch |
| 8:55 | Welcome and Introductions | 1:00 | Auto Paragraph Numbering and Advanced Styles[‡]
Never waste time manually renumbering paragraphs again. Learn how to use styles to control automatic paragraph numbers and auto-update cross-references to other paragraphs. |
| 9:00 | Fixing Word's Default Settings and Basic Editing[‡]
Word's default settings are annoying and inappropriate for a law office. Learn how to customize Word's interface, fix its grammatical settings and install your preferred legal formatting as Word's default. In addition, this session highlights advanced cut, copy, paste, find and replace techniques. | 2:00 | Table of Contents and Table of Authorities[‡]
Learn how to set up your documents so that both of these complex tables generate automatically. |
| 10:00 | Advanced Font and Paragraph Formatting[‡]
Receive a plain-English tutorial of Word's formatting methodology, including instruction on the correct way to change the font for an entire document (hint, it is not the way you have been doing it). Get tips for working with symbols, non-breaking spaces and hyphens. | 3:00 | Break |
| 11:00 | Break | 3:15 | Automation and Protecting[‡]
Discover ways to condense complicated procedures into single speed-keys or buttons by using macros, and learn how to protect documents with encryption. |
| 11:15 | Page Numbering and Whole-Document Formatting[‡]
Learn how to edit headers and footers and set up simple to complex page numbering schemes. | 4:15 | Adjourn |

[‡] Indicates portions meeting NC State Bar Technology requirement

PROGRAM DETAILS

SPEAKERS

Rock 'n' Roll Law: Music Copyright Through Bruce Springsteen

Jim Jesse has been an attorney for 25 years, and has been a full-time CLE presenter since 2013. He is the former General Counsel for Cool Music Network (THE COOL TV), a daily 24-hour music video television network. Previously, he was in private practice. He has founded Rock 'n' Roll Law, and his passion is spreading music law through his programs. Thousands of attorneys have taken his courses in many states. He is also a member of the Association for Continuing Legal Education (ACLEA).

Jesse has studied music history for years, and is the author of *The Music Copyright Law Manual* and the forthcoming *The Musician's Guide to Music Copyright Law*.

Jesse consults and practices in areas regarding intellectual property, licensing and music law.

Mastering Microsoft Word in the Law Office

Barron K. Henley is one of the founding partners of Affinity Consulting Group, a legal technology-consulting firm to more than 500 law firms nationwide focused on automating and streamlining law firms and legal departments. He is an attorney with over 18 years of experience in legal technology and one of the most renowned experts on Microsoft Word, Adobe Acrobat and Hot Docs. He is a Fellow in the College of Law Practice Management, a member of the ABA Law Practice Management Section and a frequent continuing legal education speaker on legal-specific technology issues.

CLE AND PUBLICATION SCHOLARSHIPS

Full and partial scholarships are available for attorneys experiencing a financial hardship of any kind.

Apply at www.ncbar.org/cle/scholarship.

HOTEL INFORMATION

Contact hotels directly for reservations at the special NCBA room rate. Rates are based on availability and rooms may sell out.

TownePlace Suites by Marriott

120 Sage Commons Way, Cary

- **Nightly Rate:** \$114 studio queen with sleeper sofa (Sunday–Thursday)
- **Reservations:** 919.678.0005
- **Ask for the NCBA corporate rate.**

Embassy Suites (limited availability)

201 Harrison Oaks Boulevard, Cary

- **Nightly Rate:** \$169 single/double
- **Reservations:** 919.677.1840 or www.tinyurl.com/NCBA-Embassy
- **Corporate Account Code:** 2691626

SPECIAL ACCOMMODATIONS

NCBA makes every effort to ensure a quality learning experience. If you have dietary restrictions or need special accommodations, please contact us at least one (1) week prior to the program start date.

REGISTER TODAY!

Online: www.tinyurl.com/CLE859RRL | www.tinyurl.com/CLE823MWP

By mail: Attn: Accounting–NCBA, 8000 Weston Parkway, Cary, NC 27513

By phone: 800.228.3402

STEP 1: Tell us who you are. (Please print clearly.)

Print Full Name: _____

Address: _____

City, State and ZIP: _____

Daytime Phone Number: _____

Email Address: _____

NC State Bar No. (Required for MCLE Credit): _____

STEP 2: Select your tuition rate. (Register early and save 10%. Payment must be received three (3) weeks prior to program date to qualify for the early rate.)

Rock 'n' Roll Law: Music Copyright Through Bruce Springsteen

Standard Rate: \$325 / \$295 *Early*

NCBA Member: \$270 / \$245 *Early*

CLE Premier Pass: \$0

Mastering Microsoft Word in the Law Office

Standard Rate: \$350 / \$315 *Early*

NCBA Member: \$290 / \$260 *Early*

CLE Premier Pass: \$0

STEP 3: Select your learning format.

Rock 'n' Roll Law: Music Copyright Through Bruce Springsteen

Live (859RRL) Webcast (859LWC) Video Replay (See below)

Mastering Microsoft Word in the Law Office

Live (823MWP) Webcast (823LWC) Video Replay (See below)

Video Replay registration (if selected).

Video Replays are scheduled for these programs. The agenda may not include certain breakouts/tracks shown at the original program. For a list of dates and locations visit www.tinyurl.com/CLE859RRL (Rock 'n' Roll Law...) or www.tinyurl.com/CLE823MWP (Mastering Microsoft Word...) and indicate your choice(s) below.

Location: _____ Date: _____ Code: _____

STEP 4: Complete your payment information.

(Registration is complete only after payment is processed. Please print clearly.)

I am registering for this program at the tuition rate checked above.

Enclosed is a check, payable to NCBA. Please charge my credit card.

Card Number: _____ Exp. Date: _____

Total Amount: _____ Signature: _____

Discounts may be available for NCBA members who are students, law professors, judges or legal services/public interest attorneys. Call CLE at 800.228.3402 for details.

NCBA

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Cary, NC 27513

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Professional Speaker Series Rock 'n' Roll Law: Music Copyright Through Bruce Springsteen and Mastering Microsoft Word in the Law Office

NCBA is an accredited CLE sponsor under the MCLE regulations promulgated by the North Carolina State Bar Board of Continuing Legal Education.

INTRODUCING...

premier pass

The 2018-2019 CLE Premier Pass is
an exclusive NCBA member benefit
providing unlimited CLE
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On Demand programs.

www.tinyurl.com/PremierPass

REGISTRATION: All registrations are processed after payment is received. To qualify for the early tuition rate, payment must be received prior to the deadline indicated. Stated early discount rate percentage is approximate. Registrations may be capped based on venue size and may include an overflow room with additional seating. **CHANGES TO EXISTING REGISTRATIONS:** Should an attendee need to cancel his or her registration to a Live, Webcast or Video Replay program, the cancellation request must be received by 9:00a ET one (1) week prior to the start of the program to receive a full refund. Any attendee requesting cancellation less than one week prior to the program will receive a refund, less a \$75 administrative fee. An attendee may choose to transfer his or her registration at a program to the Live, Webcast or Video Replay format of the same program only. Transfer requests must be received by 9:00a ET one (1) business day prior to the program start date. An attendee may further choose to substitute his or her registration to a Live or Video Replay program only. Substitution means sending another person to attend the Live or Video Replay program when the original registrant is unable to attend. Substitution requests must be received by 9:00a ET one (1) week prior to the program start date. The substituted person may be assessed a different fee based on their NCBA membership classification. Cancellation, transfer and substitution requests must be provided in writing by email at askcle@ncbar.org or by calling 800.228.3402. If an attendee misses any portion of a program, that portion is not subject to substitution, refund or transfer. Except as provided herein, registrations including On Demand registrations, cannot be cancelled, substituted or transferred once purchased. **NO-SHOWS:** Anyone who is registrant for a program, including CLE Premier Pass holders, but does not check in is considered a no-show. No-shows are not issued a refund, and Premier Pass holders will be assessed a \$75 administrative fee. These registrants will receive the digital materials, available in their online accounts, in full consideration of tuition paid. **MISCELLANEOUS:** The NCBA reserves the right to cancel or reschedule programs at any time. Should the NCBA cancel or reschedule a program, registrants may elect to receive a full refund or attend the newly scheduled program. Notifications regarding program changes will be sent to the email address on file. The NCBA is not responsible for any additional expenses incurred as a result of such cancellation or rescheduling. Each attorney must maintain a record of his or her attendance for the NC State Bar Annual Report. MCLE credit is reported by the NCBA only if a NC State Bar number is provided. Registration and attendance at NCBA CLE programs constitutes an agreement by the registrant with the NCBA for use and distribution of the attendee's image or voice in photographs, videotapes, electronic reproductions and audiotapes of such programs and activities. Unless specified, spouses or guests are not eligible to attend NCBA CLE programs and activities without registering to attend. These terms are subject to change.