Election Law, Money and Regulation in the Land of Fake News, Hyperpartisanship and the Twittersphere

LIVE and WEBCAST
Friday, December 13, 2019
North Carolina Bar Center
8000 Weston Parkway, Cary

REGISTER TODAY!
Save 10% if registration is received by November 22, 2019.
www.tinyurl.com/CLE907CRM

Program includes the NCBA Constitutional Rights & Responsibilities Section Annual Meeting
Actions by the U.S. Supreme Court and North Carolina’s judiciary, legislative and executive branches have dramatically transformed election and campaign finance law over the past several years. As a result, the conduct of North Carolina’s political campaigns and elections is permanently altered. This program examines these changes and what they mean for the future, equipping you with the knowledge to execute the following skills:

- Instruct your political, business and individual clients on permissible issue advocacy, election and campaign practices, and on guarding against the opposition’s actions
- Properly advise your clients on complying with new campaign and reporting landscapes
- Understand North Carolina’s major election law changes and important 2018-2019 court decisions

WHAT PEOPLE ARE SAYING...

"The topics are important for the State of North Carolina and the people living here."

"Overall, the program was excellent!"

"I appreciated the broad overview of topics covered."

—Attendees, In Tune or Off Key: Law, Government, Constitutional Rights and Responsibilities (February 2019)
FRIDAY, DECEMBER 13, 2019 | 8:15 a.m. – 4:45 p.m.

8:15  Registration and Continental Breakfast

8:55  Welcome and Introductions

9:00  Practice Before the Board of Elections
      Bell, Circosta and Love
      Practice before the North Carolina Board of Elections has never been more challenging. Nonpartisan administration of election law is particularly difficult for counsel seeking to appear before a partisan appointed board in election contests. Hear from the regulators about what to expect in the 2020 election cycle.

10:00  Cyberlaw, Digital Advertising and Disclosure
       Crone, Kromm, Schossow and Sinclair
       Seasoned practitioners examine the “wild west” of social media and manipulation. What impact does the demise of the newspaper and television markets have on electioneering? Are these areas ripe for government regulation? What should we expect to be added in the future? What about transparency and disclosure?

11:15  Break

11:30  Independent Expenditure – How to Do Them Right
       Hill, Long and Weisel
       Since Citizens United, political independent expenditures have skyrocketed. However, legal minefields abound for both entities and political candidates during these expenditures, such as coordination and potential in-kind contribution issues. Our experienced panelists discuss these dangers and how to lawfully engage in such activity.

12:15  Constitutional Rights & Responsibilities Section Annual Meeting
       Judge Christopher A. Brook, North Carolina Court of Appeals, Raleigh, 2019-2020 Section Chair, presiding
12:30 **Networking Lunch with Point/Counterpoint 2020 Election Discussion**
Jackson and Wrenn
Listen to a lively debate between Morgan Jackson, Democratic political consultant, and Carter Wrenn, Republican political consultant, concerning 2020 federal and North Carolina elections. Pundit predictions not guaranteed. **CLE credit is not offered for this presentation.**

The views and opinions expressed in this presentation are those of the individuals and do not necessarily represent official policy, position or views of the North Carolina Bar Association.

1:15 **Political Milk – Money, Corruption and Ethics***
Freeman and McKinney
Gain behind-the-scenes insight into recent political corruption cases and the ethical dilemmas posed when government employees decide to run for public office. What are the lessons learned? How should you advise clients to proceed in running for public office and then keeping out of trouble once elected?

2:15 **Case Review – North Carolina and Beyond***
Judge Hunter and Weisel
Two long-time practitioners specializing in election law discuss the changing landscape of campaign finance law and the political regulation of ethical matters. What new pitfalls await the unwary candidate or lobbyist in the coming election cycle? **This session qualifies for 0.5 hours of Ethics/Professional Responsibility credit.**

3:15 **Break**

3:30 **Citizen Redistricting**
Bode and Stam
Learn about a bipartisan North Carolina redistricting amendment and listen to the speakers discuss the merits of ideas to take the mapmaking away from the general assembly. How would it work and what are its chances?

4:00 **Gerrymandering Litigation Review**
Crowell and Speas
North Carolina has been ground zero for national redistricting cases since 1982. There have been at least seven lawsuits in federal and state courts this decade. The litigating attorneys discuss the current status of these cases. Where do we stand as the census is taken for the upcoming redistricting? How has the law changed? What do these state and national figures think about their experiences?

4:45 **Adjourn**

* Indicates portion providing Ethics/Professional Responsibility credit
PROGRAM DETAILS

SPEAKERS

- **Judge Robert N. "Bob" Hunter Jr.**, Higgins Benjamin PLLC, Greensboro
- **Karen Brinson Bell**, North Carolina State Board of Elections, Raleigh
- **Mary Wills Bode**, North Carolinians for Redistricting Reform, Raleigh
- **Damon J. Circosta**, North Carolina State Board of Elections, Raleigh
- **Brad Crone**, Campaign Connections, Raleigh
- **Michael Crowell**, Michael Crowell, Chapel Hill
- **N. Lorrin Freeman**, Wake County District Attorney’s Office, Raleigh
- **Frank Hill**, Wheelhouse Partners, Washington, D.C.
- **Melissa Price Kromm**, North Carolina Voters for Clean Elections, Raleigh
- **Steven B. Long**, Ward and Smith PA, Raleigh
- **Katelyn Love**, North Carolina State Board of Elections, Raleigh
- **William McKinney**, Office of the Governor, Raleigh
- **Clay Schossow**, New Media Campaigns, Carrboro
- **Chris Sinclair**, Sinclair Public Affairs, Charlotte
- **Edwin M. "Eddie" Speas Jr.**, Poyner Spruill LLP, Raleigh
- **Paul B. "Skip" Stam Jr.**, Stam Law Firm PLLC, Apex
- **Michael L. Weisel**, Capital Law Group, Raleigh

HOTEL INFORMATION

Contact hotels directly for reservations at the special NCBA room rate. Rates are based on availability and rooms may sell out.

**Embassy Suites**
201 Harrison Oaks Boulevard, Cary
- **Nightly Rate**: $174 single/double
- **Reservations**: 919.677.1840 or www.tinyurl.com/NCBA-Embassy
- **Corporate Account Code**: 2691626

**TownePlace Suites by Marriott**
120 Sage Commons Way, Cary
- **Nightly Rate**: $114 studio queen with sleeper sofa (Sunday–Thursday)
- **Reservations**: 919.678.0005
- **Ask for the NCBA corporate rate.**

PLANNERS

- **Judge Robert N. "Bob" Hunter Jr.**, Higgins Benjamin PLLC, Greensboro
- **Michael L. Weisel**, Capital Law Group, Raleigh
LUNCH GUEST SPEAKERS

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Morgan Jackson is a veteran of a number of high-profile political and public policy efforts and possesses a vast network of relationships with national, state and local elected officials, news and policy makers.

During his career, Jackson has served in senior roles with presidential, gubernatorial and congressional candidates, and has advised governors, U.S. senators and members of Congress, Council of State members, legislative leaders, and the state Democratic Party. A longtime advisor to Governor Roy Cooper, he was instrumental in the historic 2016 campaign that resulted in the first defeat of an incumbent governor in North Carolina history.

Carter Wrenn managed Ronald Reagan’s campaign in North Carolina’s Republican Presidential Primary in 1976. For 20 years, along with respected Raleigh attorney Tom Ellis, he led Senator Jesse Helms’ national political organization – leading two national independent campaigns to elect Reagan and supporting Jack Kemp and Steve Forbes in their campaigns for president. In North Carolina, he has directed nine successful statewide campaigns, including five successful elections to the United States Senate.

SPECIAL ACCOMMODATIONS

NCBA makes every effort to ensure a quality learning experience. If you have dietary restrictions or need special accommodations, please contact us at least one (1) week prior to the program start date.

We extend our sincere gratitude to the NCBA Constitutional Rights & Responsibilities Section as well as the planners and speakers who volunteer their time and expertise toward the goal of presenting an educational program of the highest quality.
Online: www.tinyurl.com/CLE907CRM | By phone: 800.228.3402
By mail: Attn: Accounting–NCBA, 8000 Weston Parkway, Cary, NC 27513

STEP 1: Tell us who you are. (Please print clearly.)
Print Full Name: __________________________________________________________
Address: __________________________________________________________________
City, State and ZIP: __________________________________________________________________
Daytime Phone Number: ________________________________________________________________
Email Address: ___________________________________________________________________
NC State Bar No. (Required for MCLE Credit): ___________________________________________

STEP 2: Select your tuition rate. (Register early and save 10%. Payment must be received three (3) weeks prior to program date to qualify for the early rate.)
Standard Rate: ☐ $350 / ☐ $315 Early
NCBA Member: ☐ $290 / ☐ $260 Early
NCBA Constitutional Rights & Responsibilities Section Member: ☐ $270 / ☐ $245 Early
CLE Premier Pass: ☐ $0

STEP 3: Select your learning format.
☐ Live (907CRM)  ☐ Webcast (907LWC)  ☐ Video Replay (See below.)

Video Replays registration (if selected).
Video Replays are scheduled for this program. The agenda may not include certain breakouts/tracks shown at the original program. For a list of dates and locations visit www.tinyurl.com/CLE907CRM and indicate your choice below.
Location: ____________________________ Date: _____ Code: ________

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I am registering for this program at the tuition rate checked above.
☐ Enclosed is a check, payable to NCBA.  ☐ Please charge my credit card.
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