2019 NCBA IP Institute for Paralegals

LIVE and WEBCAST
Thursday, November 14, 2019
North Carolina Bar Center
8000 Weston Parkway
Cary

REGISTER TODAY!
Save 10% if registration is received by October 24, 2019.
www.tinyurl.com/CPE893IPP
We are pleased to announce a program that includes updates in trademark, patent and copyright law, and a format that allows those who wish to hear about a particular area of law to choose a preferred track. The program also includes a panel of in-house and outside counsel perspectives and a presentation on ethics as it relates to intellectual property.

Be sure to attend the 2019 NCBA IP Institute for Paralegals! This annual IP multi-track program covers many relevant topics for both IP and non-IP paralegals and administrators of all experience levels. Plus, the program meets North Carolina State Bar Board of Paralegal Certification requirements for recertification.

**WHAT PEOPLE ARE SAYING...**

“Excellent program material and the facilities were excellent. Thank you very much!”

“Very well organized.”

“Great program!”

—Attendees, NCBA IP Institute for Paralegals
THURSDAY, NOVEMBER 14, 2019 | 8:30 a.m. – 4:15 p.m.

8:30  Registration and Continental Breakfast

8:55  Welcome and Overview

9:00  Copyright Clearances for Music

Monath
Join a discussion on how copyright law relates to the music industry and the practice considerations involved in observing the copyrights of artists and publishers.

10:00  BREAKOUT SESSIONS (Please select one.)

Domain Management
Cooper
Hear a presentation that focuses on the world of domains and how they relate to brands and intellectual property portfolios.

OR

Patents at the SCOTUS
T. Wilson
Listen to an exciting account of patent litigation practice in front of the highest court in the land.

11:00  Break | Sponsored by NCBA Paralegal Division

11:15  BREAKOUT SESSIONS (Please select one.)

WHOIS Isn’t Anymore?
Serlin
Building on the domain management discussion, this presentation provides attendees with information about brand protection challenges related to privacy laws.

OR

Filing a Copyright Application
Crews
You’ve heard about copyrights, but have you ever seen or filed a copyright application? An experienced copyright attorney shows you how it’s done.
12:15  Networking Lunch

1:00  BREAKOUT SESSIONS (Please select one.)

Patent Law Update
Prokopetz
With the day-to-day job responsibilities, it’s hard to keep up with continuing developments in patent law. This session discusses recent updates and how they affect your practice.

OR

Trademark Update at the USPTO
Servance
For those who deal with trademark applications or inter partes proceedings at the USPTO, a representative of the USPTO shares recent changes in law and procedure and how they affect those processes.

2:00  Break  |  Sponsored by NCBA Paralegal Division

2:15  In-House and Outside IP Counsel – How They Work Together and Serve Their Respective Clients
Cottrell, Henshaw, Owen and Vivona
Moderator: Tepper
From the internal idea to the granting of an intellectual property right, this panel takes attendees through the process and challenges related to the in-house/outside counsel relationship and the nature of the “client” role.

3:15  Emerging Ethics: Regulating the 2.0 Frontier*
Stell
Ethics is perhaps the most important topic for anyone in the legal field. Here, we explore the connection between ethics and intellectual property in the context of ever-changing technology and practice habits.

4:15  Adjourn

* Indicates portion providing Ethics/Professional Responsibility credit
PROGRAM DETAILS

SPEAKERS
- Elisa R. Cooper, Brandsight, Saratoga Springs, NY
- Clara Cottrell, BASF Corporation, Durham
- Brian J. Crews, Olive & Olive PA, Durham
- Wendy L. Henshaw, BASF Corporation, Durham
- Robert A. Monath, Law Office of Robert A. Monath, Raleigh
- John R. Owen, Coats & Bennett PLLC, Cary
- Andrew T. Prokopetz, Cotton Inc., Cary
- Matt Serlin, Brandsight, Saratoga Springs, NY
- Renee Servance, USPTO, Washington, DC
- Camille Stell, Lawyers Mutual Consulting & Services, Cary
- Michael Vivona, Coats & Bennett PLLC, Cary
- Timothy K. Wilson, SAS Institute Inc., Cary

HOTEL INFORMATION
Contact hotels directly for reservations at the special NCBA room rate. Rates are based on availability and rooms may sell out.

Embassy Suites
201 Harrison Oaks Boulevard, Cary
- **Nightly Rate:** $174 single/double
- **Reservations:** 919.677.1840 or [www.tinyurl.com/NCBA-Embassy](http://www.tinyurl.com/NCBA-Embassy)
- **Corporate Account Code:** 2691626

TownePlace Suites by Marriott
120 Sage Commons Way, Cary
- **Nightly Rate:** $114 studio queen with sleeper sofa (Sunday–Thursday)
- **Reservations:** 919.678.0005
- **Ask for the NCBA corporate rate.**

PLANNERS
- Serita C. Evans, Olive & Olive PA, Durham
- Meredith P. Moir, Cotton Inc., Cary
- Jacob R. “Jake” Sullivan, Apex Tool Group, Apex

MODERATOR
- Maury M. Tepper III, Tepper & Eyster PLLC, Raleigh

EVENT SPONSOR
- NCBA Paralegal Division
The Patent Cooperation Treaty (PCT) makes it possible to seek patent protection for an invention simultaneously in each of a large number of countries by filing an “international” patent application. Such an application may be filed by anyone who is a national or resident of a contracting State under the PCT. It may generally be filed with the national patent office of the contracting state of which the applicant is a national or resident, or at the applicant’s option, with the International Bureau of the World Intellectual Property Organization (WIPO) in Geneva.

This informative program offers:
- A comprehensive overview of the PCT system for U.S. applicants
- 2018 and 2019 updates for PCT
- Information on electronic filing options
- International cooperation initiatives beyond the PCT

Full program agenda and registration information available online: www.tinyurl.com/CLE912CPT
STEP 1: Tell us who you are. (Please print clearly.)

Print Full Name: ____________________________________________
Address: ________________________________________________
City, State and ZIP: _______________________________________
Daytime Phone Number: _________________
Email Address: ____________________________________________
NC State Bar No. (Required for MCLE Credit): _________________

STEP 2: Select your tuition rate. (Register early and save 10%. Payment must be received three (3) weeks prior to program date to qualify for the early rate.)

Standard Rate: $325 / $295 Early
NCBA Paralegal Division Member: $250 / $225 Early
CLE Premier Pass: $0

STEP 3: Select your learning format.

☐ Live (893IPP)  ☐ Webcast (893LWC)  ☐ Video Replay (See below.)

Video Replay registration (if selected).

Video Replays are scheduled for this program. The agenda may not include certain breakouts/tracks shown at the original program. For a list of dates and locations visit www.tinyurl.com/CPE893IPP and indicate your choice below.

Location: _______________________ Date: ____________ Code: ___________

STEP 4: Complete your payment information.

(Registration is complete only after payment is processed. Please print clearly.)

I am registering for this program at the tuition rate checked above.

☐ Enclosed is a check, payable to NCBA.  ☐ Please charge my credit card.

Card Number: __________________________ Exp. Date: _______
Total Amount: __________ Signature: ____________________________

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Discounts may be available for NCBA members who are students, law professors, judges or legal services/public interest attorneys. Call CLE at 800.228.3402 for details.
REGISTRATION: All registrations are processed after payment is received. To qualify for the early tuition rate, payment must be received prior to the deadline indicated. Stated early discount rate percentage is approximate. Registrations may be capped based on venue size and may include an overflow room with additional seating. CHANGES TO EXISTING REGISTRATIONS: Should an attendee need to cancel his or her registration to a Live, Webcast or Video Replay program, the cancellation request must be received by 9:00a ET one (1) week prior to the start of the program to receive a full refund. Any attendee requesting cancellation less than one week prior to the program will receive a refund, less a $75 administrative fee. An attendee may choose to transfer his or her registration at a program to the Live, Webcast or Video Replay format at the same program only. Transfer requests must be received by 9:00a ET one (1) business day prior to the program start date. An attendee may further choose to substitute his or her registration to a Live or Video Replay program only. Substitution means sending another person to attend the Live or Video Replay program when the original registrant is unable to attend. Substitution requests must be received by 9:00a ET one (1) week prior to the program start date. The substituted person may be assessed a different fee based on their NCBA membership classification.

NO-SHOWS: Anyone who is registered for a program, including CLE Premier Pass holders, but does not check in is considered a no-show. No-shows are not issued a refund, and Premier Pass holders will be assessed a $75 administrative fee. These registrants will receive the digital materials, available in their online accounts, in full consideration of tuition paid. MISCELLAEOUS: The NCBA reserves the right to cancel or reschedule programs at any time. Should the NCBA cancel or reschedule a program, registrants may elect to receive a full refund or attend the newly scheduled program. Notifications regarding program changes will be sent to the email address on file. The NCBA is not responsible for any additional expenses incurred as a result of such cancellation or rescheduling. Each attorney must maintain a record of his or her attendance for the NC State Bar Annual Report. MCLE credit is reported by the NCBA only if a NC State Bar number is provided. Registration and attendance at NCBA CLE programs constitutes an agreement by the registrant with the NCBA for use and distribution of the attendee’s image or voice in photographs, videotapes, electronic reproductions and audiotapes of such programs and activities. Unless specified, spouses or guests are not eligible to attend NCBA CLE programs and activities without registering to attend. These terms are subject to change.

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www.tinyurl.com/PremierPass