Professional Speaker Series

Rock ‘n’ Roll Law: Music Copyright and The Rolling Stones
February 5, 2020

23 Mistakes Experienced Drafters Usually Make
February 14, 2020

CLE programs of special interest designed for all legal professionals

February 2020
ABOUT THE SPEAKERS

Jim Jesse

Rock ‘n’ Roll Law: Music Copyright and The Rolling Stones

Jim Jesse has been an attorney for 25 years and has been a full-time Music Law presenter since 2013. He is the former General Counsel for Cool Music Network (THE COOL TV), a daily 24-hour music video television network. Previously, he was in private practice. He has founded Rock ‘n’ Roll Law, and his passion is spreading music law through his seminars. Thousands of attorneys have taken his courses, and he has conducted his music law course now in many states. He is also a member of the Association for Continuing Legal Education (ACLEA).

Jim is a member of BMI and manages his own record label distributing his music. He has written songs for more than three decades, has studied music history for years, and is the author of The Music Copyright Law Manual and the forthcoming The Musician’s Guide to Music Copyright Law.

Jim consults and practices in areas regarding intellectual property, licensing and music law.

Lenné Eidson Espenschied

23 Mistakes Experienced Drafters Usually Make

Lenné Eidson Espenschied practiced law in Atlanta, Georgia for 25 years, focusing on corporate and transactional representation of technology-based businesses. She is the author of two books published by the American Bar Association: Contract Drafting: Powerful Prose in Transactional Practice (ABA Fundamentals, 3rd Ed. (2019) and The Grammar and Writing Handbook for Lawyers (ABA Fundamentals, 2011). After graduating from the University of Georgia School of Law magna cum laude, Ms. Espenschied began her legal practice at Sutherland, Asbill & Brennan; she also served as Senior Counsel in the legal department of Bank of America before eventually opening her own law office. As a law professor, Ms. Espenschied taught commercial law, contracts, and contract drafting. She is a frequent speaker at continuing legal education seminars and provides private training at law firms and corporate legal departments. Her passion is helping lawyers acquire the skills they need to be successful in transactional practice.
Rock ‘n’ Roll Law: Music Copyright and The Rolling Stones

LIVE and WEBCAST
Wednesday, February 5, 2020 | 8:15 a.m. – 4:30 p.m.
North Carolina Bar Center, 8000 Weston Parkway, Cary

TUITION
Starting at $275

REGISTER TODAY!
Save 10% if registration is received by January 15, 2020.

Are you ready to rock ‘n’ roll? Get CLE credit and have a great time as Jim Jesse presents two sessions in one day! Join Jim as he discusses the essentials of music copyright law using case studies from The Rolling Stones and then take a journey through the top 10 music copyright cases of all time and into the future with new developments and trends in the industry.

Throughout the day, listen to music, watch video clips and hear stories regarding music law — all while learning valuable lessons about copyright establishment and registration, essential operating agreement provisions (and why they’re important), rights granted to copyright owners, cover song legalities, the permission required for song use in other mediums, the facets of public performance, and revenue streams.

This program also includes an hour of ethics, during which Jim shares his first-hand experience representing organizations. Jim focuses on representing a band or artist, using The Beatles’ and The Rolling Stones’ careers as case studies.

Don’t miss out on this fun and engaging program. You might just get what you want and what you need!

COMPLETE DETAILS and REGISTRATION
www.tinyurl.com/CLE931RRL
# PROGRAM AGENDA

**Rock 'n' Roll Law: Music Copyright and The Rolling Stones**

**TWO SESSIONS IN ONE!**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Details</th>
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<tbody>
<tr>
<td>8:15</td>
<td>Registration and Continental Breakfast</td>
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<tr>
<td>8:55</td>
<td>Welcome and Introductions</td>
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**The Essentials of Music Copyright Law, Featuring The Rolling Stones**

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<tr>
<th>Time</th>
<th>Session Details</th>
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<tbody>
<tr>
<td>9:00</td>
<td>Introduction to Copyright Concepts and the Legal Framework of a Band</td>
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<tr>
<td>9:30</td>
<td>What Is a Copyright and the Two Copyrights in Every Song</td>
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<tr>
<td>10:00</td>
<td>Copyright Duration; How and Why to Establish and Register Your Copyright; Music Publishers, Producers and Managers</td>
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<tr>
<td>10:30</td>
<td>Break</td>
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<tr>
<td>10:45</td>
<td>Reproduction, Distribution, Cover Songs and Music Licensing</td>
</tr>
<tr>
<td>11:15</td>
<td>Public Performance and Streaming</td>
</tr>
<tr>
<td>11:45</td>
<td>Wrapping Up the Exclusive Rights and Revenue Streams</td>
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<tr>
<td>12:15</td>
<td>Networking Lunch</td>
</tr>
<tr>
<td>1:15</td>
<td>Ethical Issues of Representing a Band, Based on The Beatles (and Some Stones)*</td>
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**The Evolution and Progression of Music Copyright Law**

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<tr>
<th>Time</th>
<th>Session Details</th>
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<tr>
<td>2:15</td>
<td>New Developments and Trends in Music Copyright Law</td>
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<tr>
<td>3:15</td>
<td>Break</td>
</tr>
<tr>
<td>3:30</td>
<td>The Top 10 Music Copyright Cases of All Time</td>
</tr>
<tr>
<td>4:30</td>
<td>Adjourn</td>
</tr>
</tbody>
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* Indicates portion providing Ethics/Professional Responsibility credit
23 Mistakes Experienced Drafters Usually Make

LIVE and WEBCAST
Friday, February 14, 2020 | 8:30 a.m. – 4:30 p.m.
North Carolina Bar Center, 8000 Weston Parkway, Cary

TUITION
Starting at $335

REGISTER TODAY!
Save 10% if registration is received by January 24, 2020.

Who taught you to draft a contract, to create defined terms, how to establish specific legal consequences, which words to prefer, and which words to avoid? The truth is that, when it comes to drafting contracts, most of us are "winging it," so, predictably, most contracts are plagued with mistakes. The good news is that we always learn more from mistakes, and we can learn plenty by examining drafting mistakes other experienced lawyers have made!

Using drafting mistakes from a recent high-profile merger agreement, we’ll analyze and critique 23 typical stylistic and substantive drafting errors experienced lawyers usually make in contracts for all kinds of transactions, including mergers and acquisitions, contracts for the sale of goods and services, licenses, real estate contracts, settlement agreements, employment and consulting agreements, and partnership agreements. Whatever your current level of experience in drafting contracts, you’ll learn highly practical techniques to enhance your drafting skills, avoid critical errors, and improve the quality of your work.
PROGRAM AGENDA
23 Mistakes Experienced Drafters Usually Make

8:30  Registration and Continental Breakfast
8:55  Welcome and Introductions
9:00  23 Mistakes
10:30 Break
10:45 23 Mistakes (continued)
12:15 Networking Lunch
1:15  7 Components of Basic Indemnification Provisions
2:45  Break
3:00  Merger Concepts; Ethics for Transactional Lawyers*
4:30 Adjourn

* Indicates portion providing Ethics/Professional Responsibility credit
ACCOMMODATIONS

HOTEL INFORMATION
Contact hotels directly for reservations at the special NCBA room rate. Rates are based on availability and rooms may sell out.

Embassy Suites
201 Harrison Oaks Boulevard, Cary
- **Nightly Rate**: $174 single/double
- **Reservations**: 919.677.1840 or www.tinyurl.com/NCBA-Embassy
- **Corporate Account Code**: 2691626

TownePlace Suites by Marriott
120 Sage Commons Way, Cary
- **Nightly Rate**: $114 studio queen with sleeper sofa (Sunday–Thursday)
- **Reservations**: 919.678.0005
- **Ask for the NCBA corporate rate**.

SPECIAL ACCOMMODATIONS
NCBA makes every effort to ensure a quality learning experience. If you have dietary restrictions or need special accommodations, please contact us at least one (1) week prior to the program start date.

FEBRUARY FINALE CLE
We have everything you need to succeed!

You can pick and choose the sessions that fit your schedule and areas of interest. Live and Webcast formats will be available.

*February 24–28, 2020*
www.tinyurl.com/FebruaryFinale
REGISTRATION: All registrations are processed after payment is received. To qualify for the early tuition rate, payment must be received prior to the deadline indicated. Stated early discount rate percentage is approximate. Registrations may be capped based on venue size and may include an overflow room with additional seating. CHANGES TO EXISTING REGISTRATIONS: Should an attendee need to cancel his or her registration to a Live, Webcast or Video Replay program, the cancellation request must be received by 9:00a ET one (1) week prior to the start of the program to receive a full refund. Any attendee requesting cancellation less than one week prior to the program will receive a refund, less a $75 administrative fee. An attendee may choose to transfer his or her registration at a program to the Live, Webcast or Video Replay format of the same program only. Transfer requests must be received by 9:00a ET one (1) business day prior to the program start date. An attendee may further choose to substitute his or her registration to a Live or Video Replay program only. Substitution means sending another person to attend the Live or Video Replay program when the original registrant is unable to attend. Substitution requests must be received by 9:00a ET one (1) week prior to the program start date. The substituted person may be assessed a different fee based on their NCBA membership classification. Cancellation, transfer and substitution requests must be provided in writing by email at askcle@ncbar.org or by calling 800.228.3402. If an attendee misses any portion of a program, that portion is not subject to substitution, refund or transfer. Apart from as provided herein, registrations, including On Demand registrations, cannot be canceled, substituted or transferred once purchased. NO-SHOWS: Anyone who is registered for a program, including CLE Premier Pass holders, but does not check in is considered a no-show. No-shows are not issued a refund, and Premier Pass holders will be assessed a $75 administrative fee. These registrants will receive the digital materials, available in their online accounts, in full consideration of tuition paid. MISCELLANEOUS: The NCBA reserves the right to cancel or reschedule programs at any time. Should the NCBA cancel or reschedule a program, registrants may elect to receive a full refund or attend the newly scheduled program. Registrations and attendance at NCBA CLE programs constitutes an agreement by the registrant with the NCBA for use and distribution of the registrant’s image or voice in photographs, videotapes, electronic reproductions and audiorecords of such programs and activities. Unless specified, spouses or guests are not eligible to attend NCBA CLE programs and activities without registering to attend. These terms are subject to change.