2020 Intellectual Property Law Section Annual Meeting

LIVE
Friday, April 3, 2020
Holiday Inn Resort
1706 North Lumina Avenue
Wrightsville Beach

REGISTER TODAY!
Save 10% if registration is received by March 13, 2020.
www.tinyurl.com/CLE900IPM

Program includes the
2020 Intellectual Property
Law Section Annual Meeting

TOTAL CLE CREDIT
6.75 HOURS
1.0 HOUR
Ethics/Professional Responsibility credit
PROGRAM SUMMARY

The vision for this year’s Intellectual Property Law Section Annual Meeting is 2020! Starting with North Carolina as an alleged pirate and ending with international perspectives, attendees gain a broader understanding of how areas of intellectual property rights overlap. Other topic highlights include a Section 101 update, the relationship of copyright to other types of intellectual property, trade dress protection, and transgender or gender-nonconforming issue areas in the legal profession.

WHAT PEOPLE ARE SAYING...

Well-planned and executed. I appreciated the diversity of speakers.

All of the speakers were engaging and knowledgeable, learned some great things.

Outstanding!

FRIDAY, APRIL 3, 2020 | 7:45 a.m. – 5:00 p.m.

7:45  Registration and Continental Breakfast

8:15  Welcome and Introductions

8:30  **When States Are Pirates…Blackbeard, State Sovereign Immunity and the Taking of Intellectual Property** | Olive
IP piracy is a serious problem. That problem is worse when a state’s the pirate. In cases impacting all areas of IP, the Supreme Court addresses whether and how states can be forced to pay for their IP thefts, and the extent to which Florida Prepaid and its ilk are still good law.

9:30  Break

9:45  **The Intellectual Property Year in Review** | Fruth, Irving, Stevens, Sullivan and Timberlake
- Patents | Irving
- Trademarks | Timberlake
- Copyrights | Stevens
- Trade Secrets | Fruth and Sullivan
IP specialists review the latest developments in these areas.

11:30  **Intellectual Property Law Section Annual Meeting**
Sarah E. Nagae, Nexsen Pruet PLLC, Cary, 2019-2020 Section Chair, presiding

11:45  Networking Lunch

12:45  **BREAKOUT SESSIONS** (Select one)

**Section 101 Update** | Knowles
The current state of patent eligibility law is among the most serious and contentious issues facing innovators, companies and institutions today. Congress and the Supreme Court are being urged to overrule the Alice/Mayo rubric, which finds no basis in the statutory language. Hear an analysis of the efforts at Congress and the Supreme Court, and discuss how lawyers can advocate to improve patent protection for inventors and bring more certainty to patent law.

OR
The Relationship of Copyrights to Other Types of Intellectual Property | Monath

Even though most IP practitioners do not concentrate on copyright law, there is often a critical interplay between copyright law and other branches of IP law. In this regard, copyright law can have valuable (or costly) ramifications for the protection and development of an entity’s overall IP position. This session examines aspects of copyright law that overlap with other types of IP rights, including trademarks, trade secrets, patents and rights of publicity.

1:45 Break

1:55 Trade Dress, Design Patent and Copyright: Strategies to Maximize Protection, and to Challenge and Defeat Infringement | Litowitz

Explore the use of trade dress, trademark, patent and copyright law for the protection of product design and packaging.

2:55 Break

3:00 Ethics and Diversity* | Brown

Gain introductory knowledge about transgender or gender-nonconforming (“TGNC”) issue areas in the legal profession through a discussion of TGNC 101, understanding the needs of TGNC people, the landscape for TGNC people, and tips for working with and representing TGNC clients. Afterward, attendees have an opportunity to participate in a Q&A.

4:00 International Intellectual Property Perspectives | Bröcher

Recent Boards of Appeal decisions and the newly implemented Rules of Procedure of the Boards of Appeal have an impact on patent filing and litigation at the European Patent Office. Hear about these implications, discuss the most important changes in the last year, and jointly develop recommendations for avoiding difficulties in European proceedings for U.S. applicants.

5:00 Adjourn

* Indicates portion providing Ethics/Professional Responsibility credit
PROGRAM DETAILS

SPEAKERS

• Dr. Dirk Bröcher, Gille Hrabal, Germany
• Taylor Brown, Lambda Legal, New York
• Darrell A. Fruth, Smith Anderson Blount Dorsett Mitchell & Jernigan LLP, Raleigh
• Thomas L. Irving, Finnegan Henderson Farabow Garrett & Dunner LLP, Washington, DC
• Sherry M. Knowles, Knowles Intellectual Property Strategies LLC, Atlanta, GA
• Robert Litowitz, Kelly IP LLP, Washington, DC
• Robert A. Monath, Law Office of Robert A. Monath, Raleigh
• Susan Freya Olive, Olive & Olive PA, Durham
• Eric P. Stevens, Poyner Spruill LLP, Raleigh
• Mary Pat K. Sullivan, Smith Anderson Blount Dorsett Mitchell & Jernigan LLP, Raleigh
• Ed Timberlake, Timberlake Law, Chapel Hill

HOTEL INFORMATION

Contact hotel directly for reservations at the special NCBA room rate. Rates are based on availability and rooms may sell out.

Holiday Inn Resort
1706 North Lumina Avenue
Wrightsville Beach

• Nightly Rates, based on single/double occupancy
  • $179 Oceanfront
  • $159 Standard
• Reservations: 910.256.2231

PLANNERS

• Daniel I. Becker, Olive Law Group PLLC, Cary
• Andrew T. Prokopetz, Cotton Incorporated, Cary
• Erica B.E. Rogers, Ward and Smith PA, Raleigh

EARLY ARRIVALS RECEPTION

Thursday, April 2, 2020
5:30–7:00 p.m.
Holiday Inn Resort, Sunset Terrace
1706 North Lumina Avenue
Wrightsville Beach

We extend our sincere gratitude to the NCBA Intellectual Property Law Section as well as the planners, and speakers who volunteer their time and expertise toward the goal of presenting an educational program of the highest quality.

SPECIAL ACCOMMODATIONS

NCBA makes every effort to ensure a quality learning experience. If you have dietary restrictions or need special accommodations, please contact us at least one (1) week prior to the program start date.
SEMIANNUAL BOOK SALE

March 23–April 6

20% off the entire catalog.
Premier Pass holders receive an additional 30% discount.

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Print Full Name: __________________________________________
Address: ________________________________________________
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NC State Bar No. (Required for MCLE Credit): ________________

**STEP 2: Select your tuition rate.** (Register early and save 10%. Payment must be received three (3) weeks prior to program date to qualify for the early rate.)

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<tr>
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<tr>
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**STEP 3: Select your learning format.**

☐ Live (900IPM)  ☐ Video Replay (See below.)

Video Replay registration (if selected).

Video Replays are scheduled for this program. The agenda may not include certain breakouts/tracks shown at the original program. For a list of dates and locations visit www.tinyurl.com/CLE900IPM and indicate your choice below.

Location: _________________ Date: ___________ Code: ___________

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